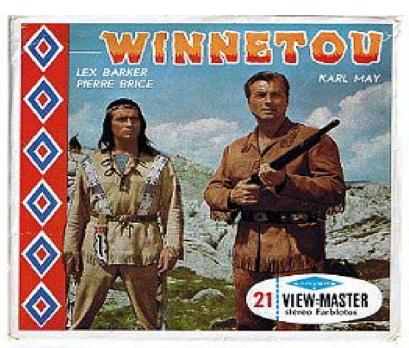


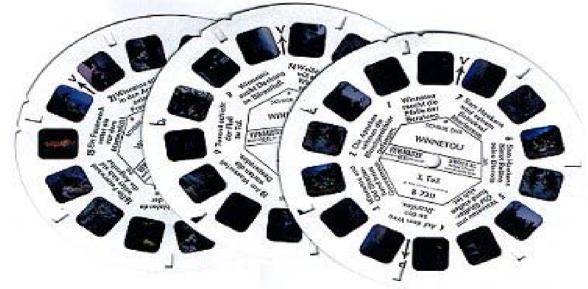
Simplicity vs. Flexibility

An integrated system approach to stereography



Panasonic The old Business Of 3D ideas for life













Panasonic The old Business Of 3D ideas for life





20s50s90s









Wisconsin Broadcasters Association



So is this time different?



Panasonic ideas for life







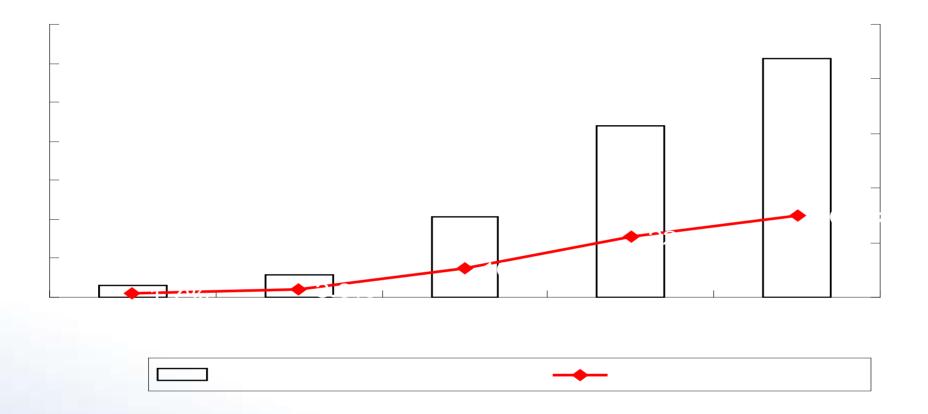




vvisconsin broaucasters Association



Forecast: Explosive US & Global Growth



Source: CEA, Feb. 2010











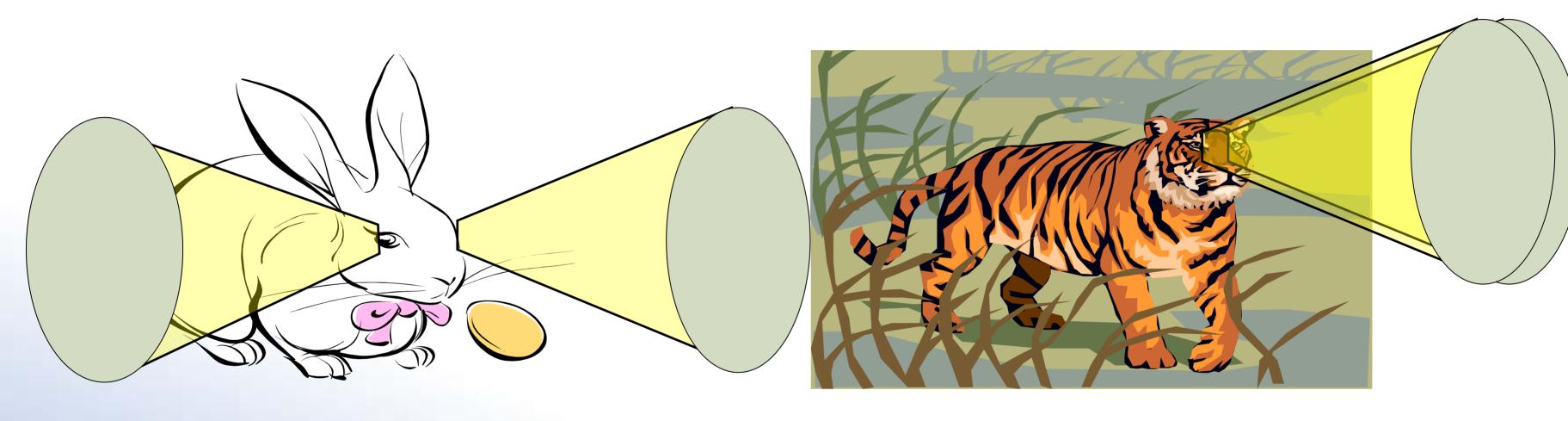


Bringing it home





How do we see 3D?

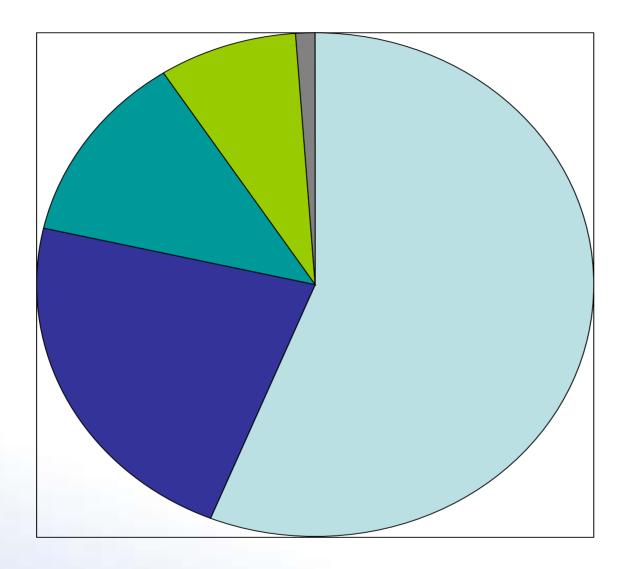


Prey





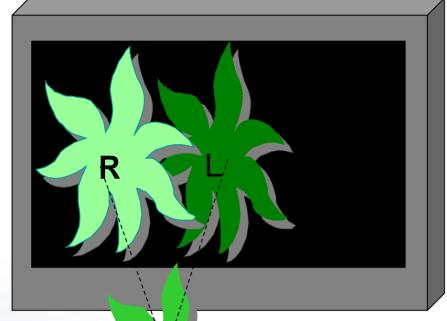
3D Viewership By Category



- Children
- Male 18 24
- **■** female 18 24
- Male/female over 25
- **■** rabbits & herd animals



A flat screen must separate views

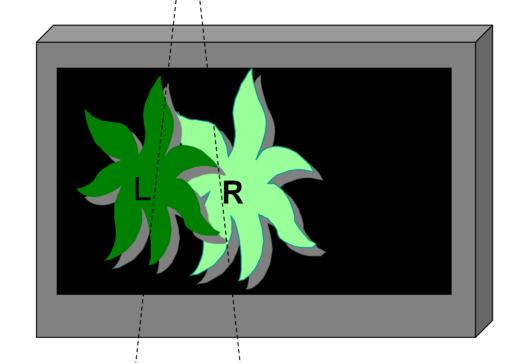




Negative parallax brings object closer



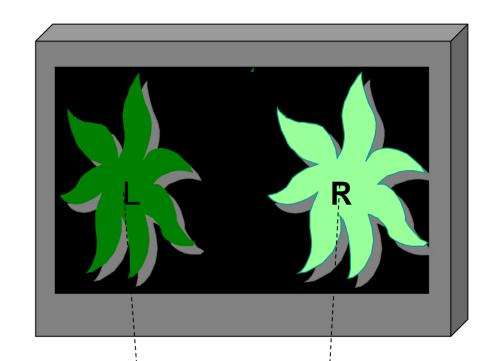








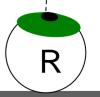




???

Absolute parallax violation





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Panasonic

Anaglyph

Replace the right eye red channel with the left eye red channel

Advantage

Works with existing displays

Disadvantage

Color is incomplete

"Chuck" Episode
Dallas game

Filtered right eye can't see red so only sees right channel

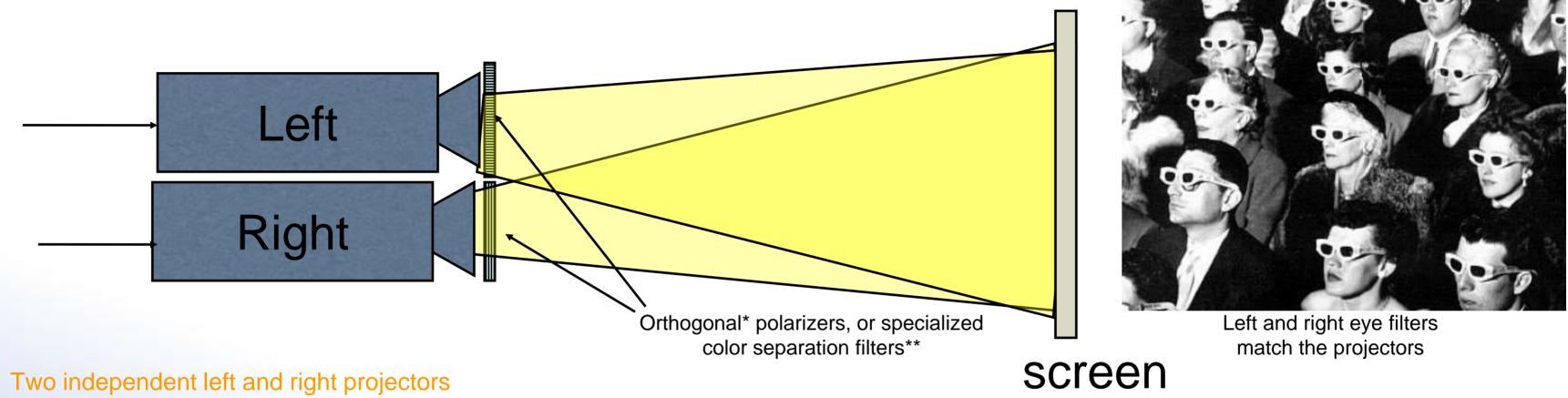
Left eye can't see right signal as it has no red

Examples

Super Bowl Ad



Passive Glasses: projector



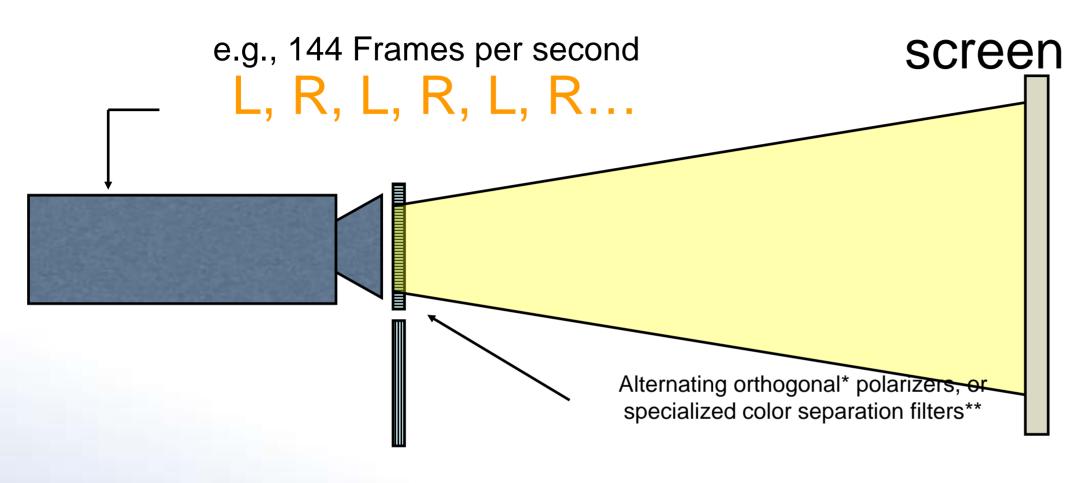
- Orthogonal polarization blacks left picture from right eye and right from left
- Projectors must have twice the illumination

*e.g., For RealD "Orthogonal" means circular/circular @ different angles
**Dolby 3D uses Wavelength multiplex visualization



Passive Glasses: single projector

Left and right eye filters match the projectors





- Left and right frames alternate from projector (more than twice per frame)
- Switched polarizer is synched with the projector
- Same passive glasses can be used as two projector system

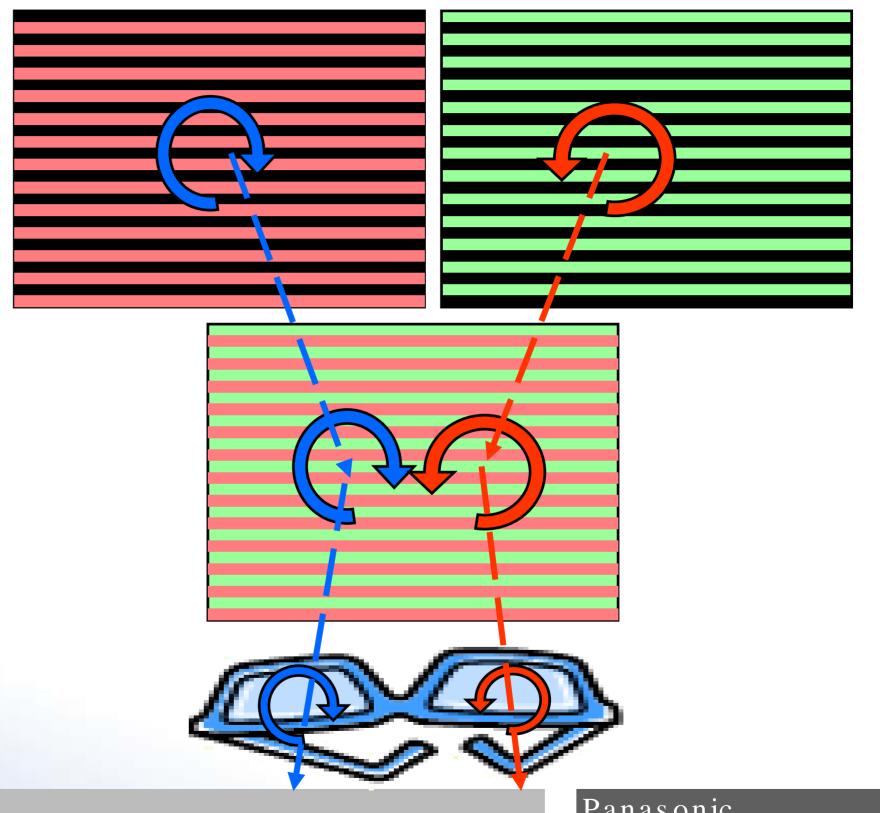
*e.g., For RealD "Orthogonal" means circular/circular @ different angles

**Dolby 3D uses Wavelength multiplex visualization



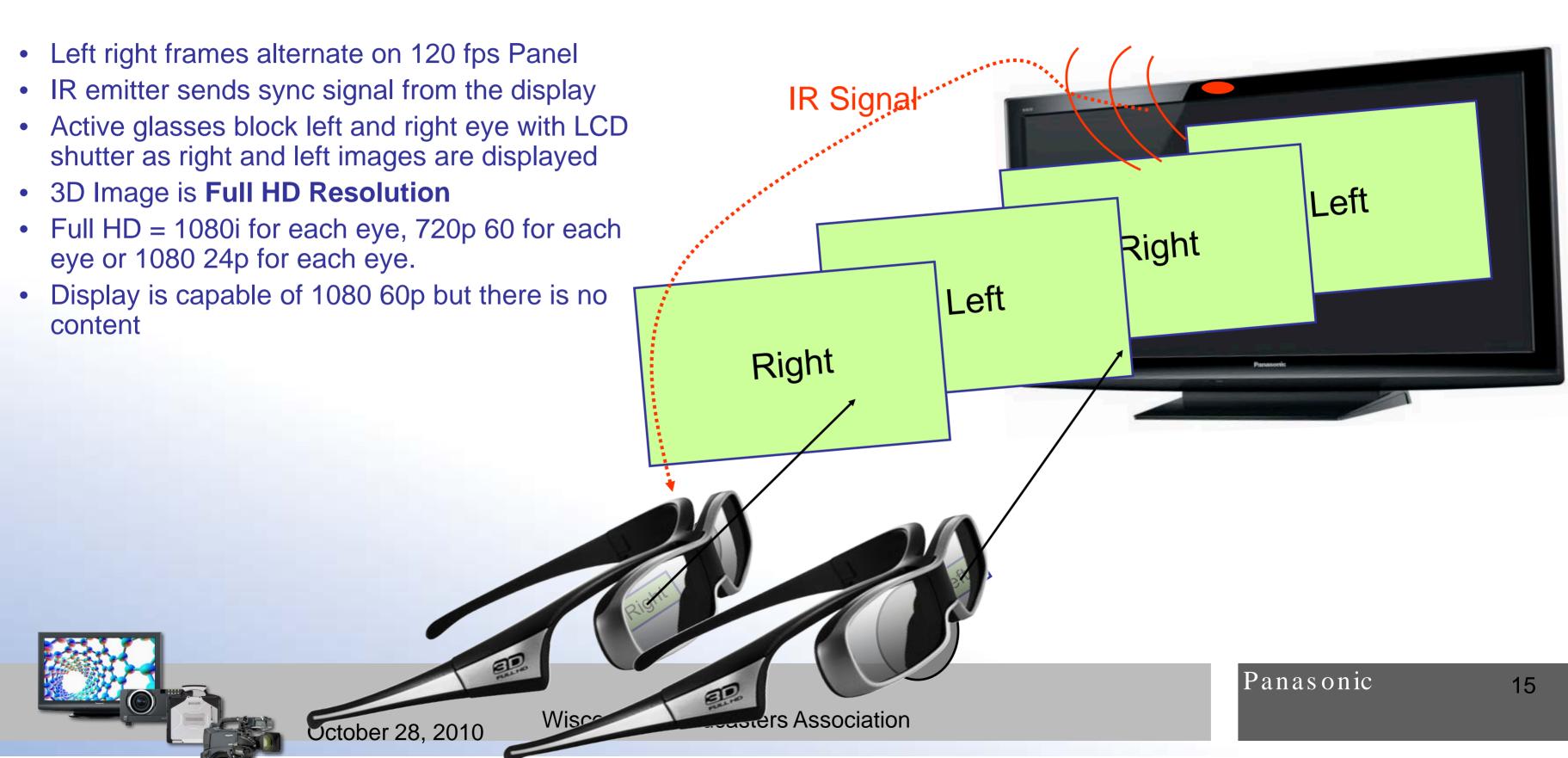
Panasonic Passive Glasses: Flat Panel (Micropolarized)

- Left and right image appear on the display simultaneously
- Micropolarizing film on the display polarizes left image in same direction on alternating lines, and right image is polarized the other direction on the opposite lines
- Passive polarizing glasses block left image from right eye and right image from left eye
- 3D Image is ½ resolution of the display



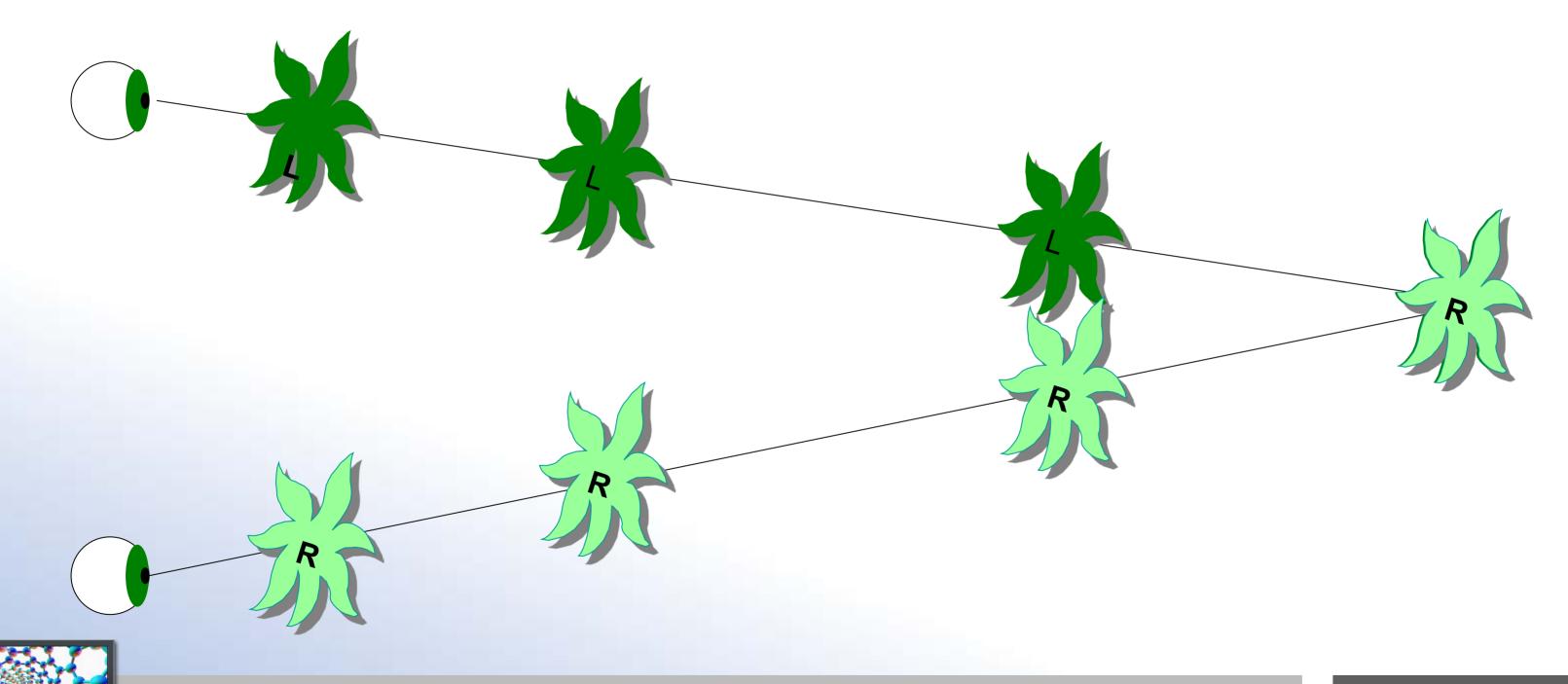


Active Shutter Glasses



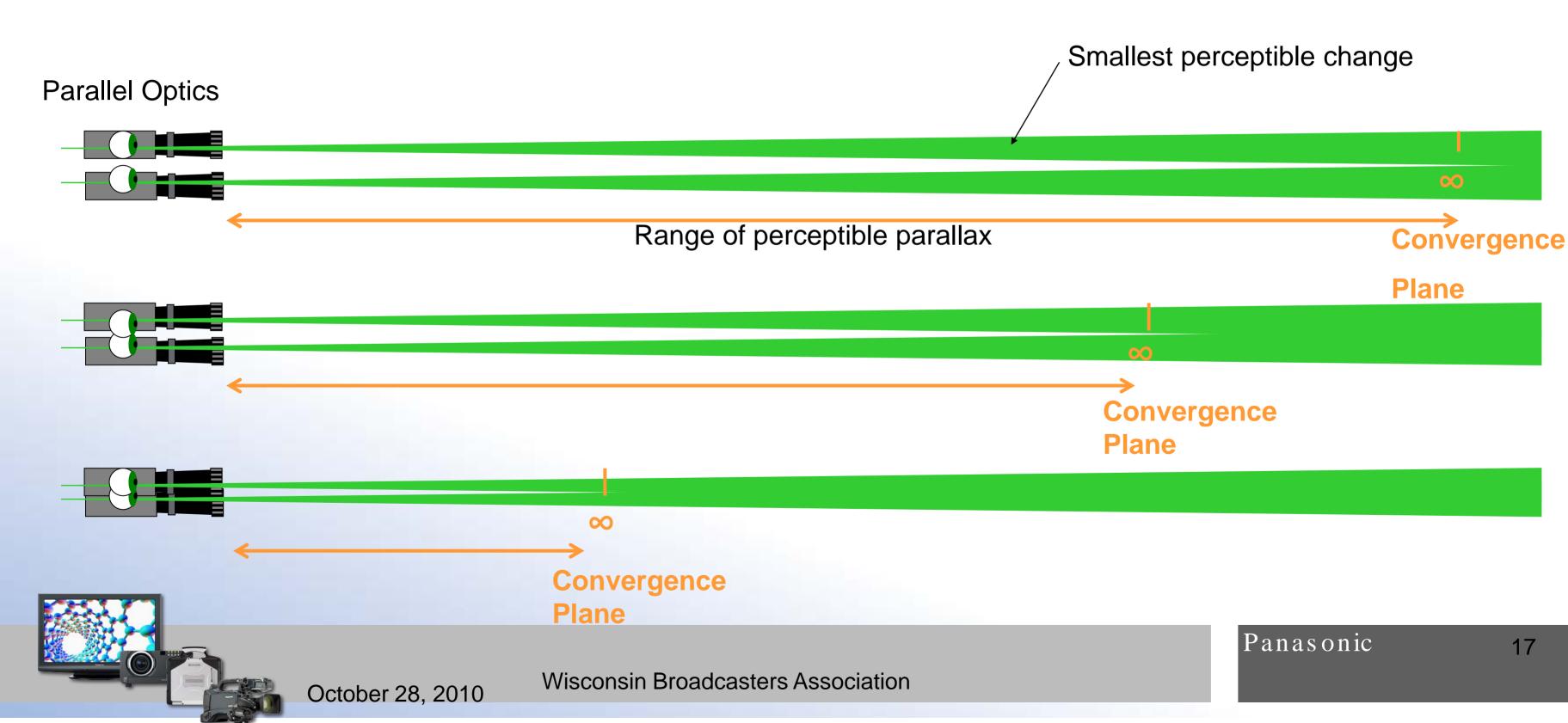


Parallax increases as objects move closer



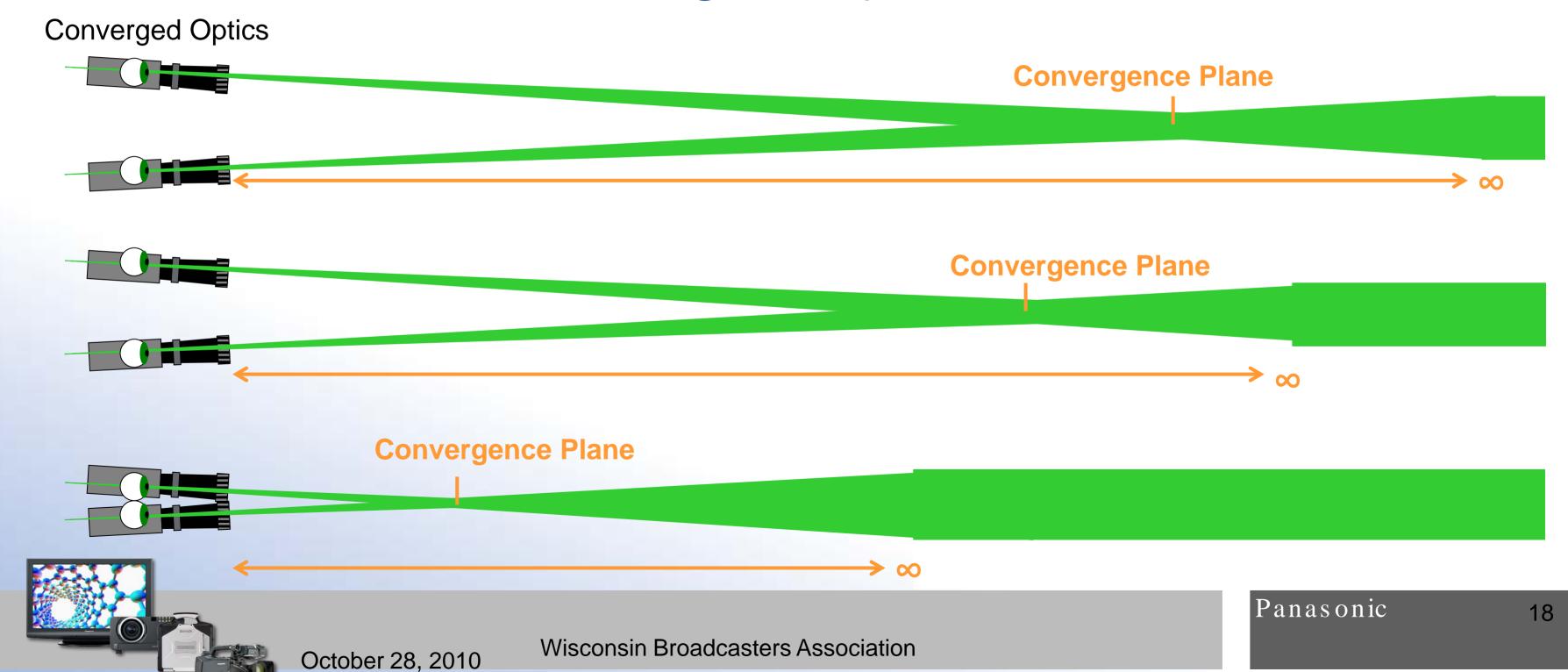


Inter-axial spacing defines stereo infinity



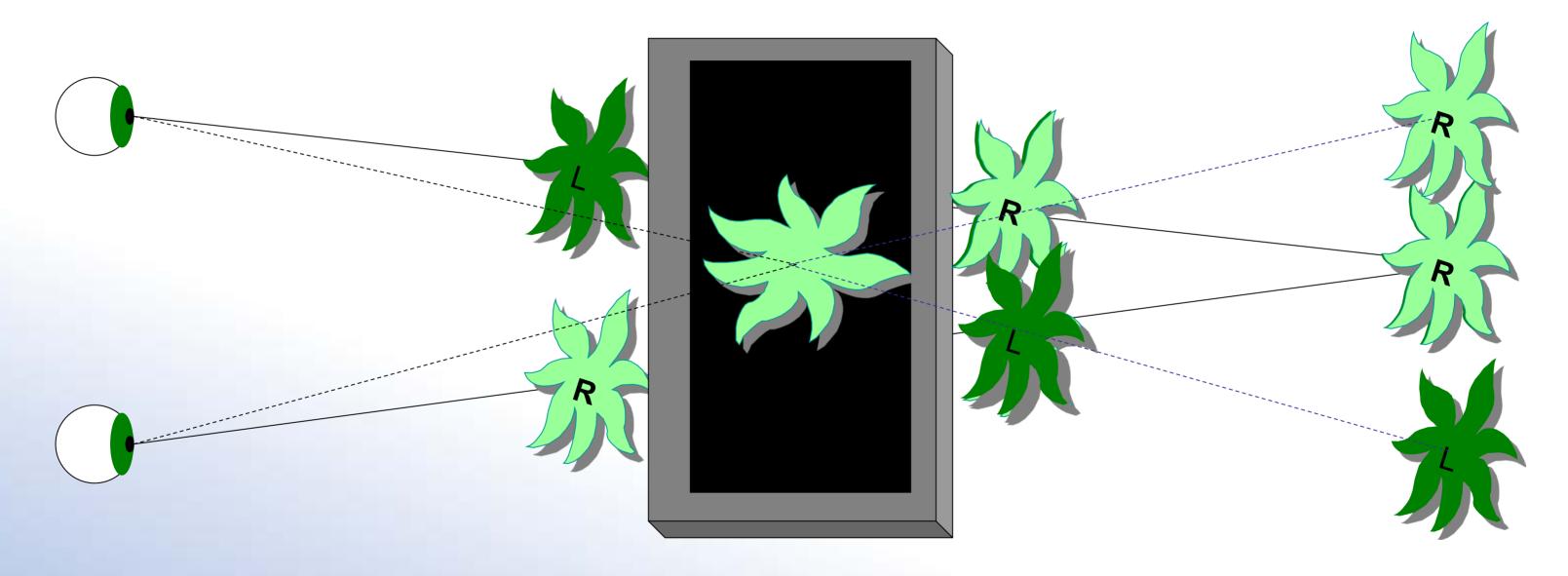


Inter-axial spacing defines stereo infinity & impacts convergence plane





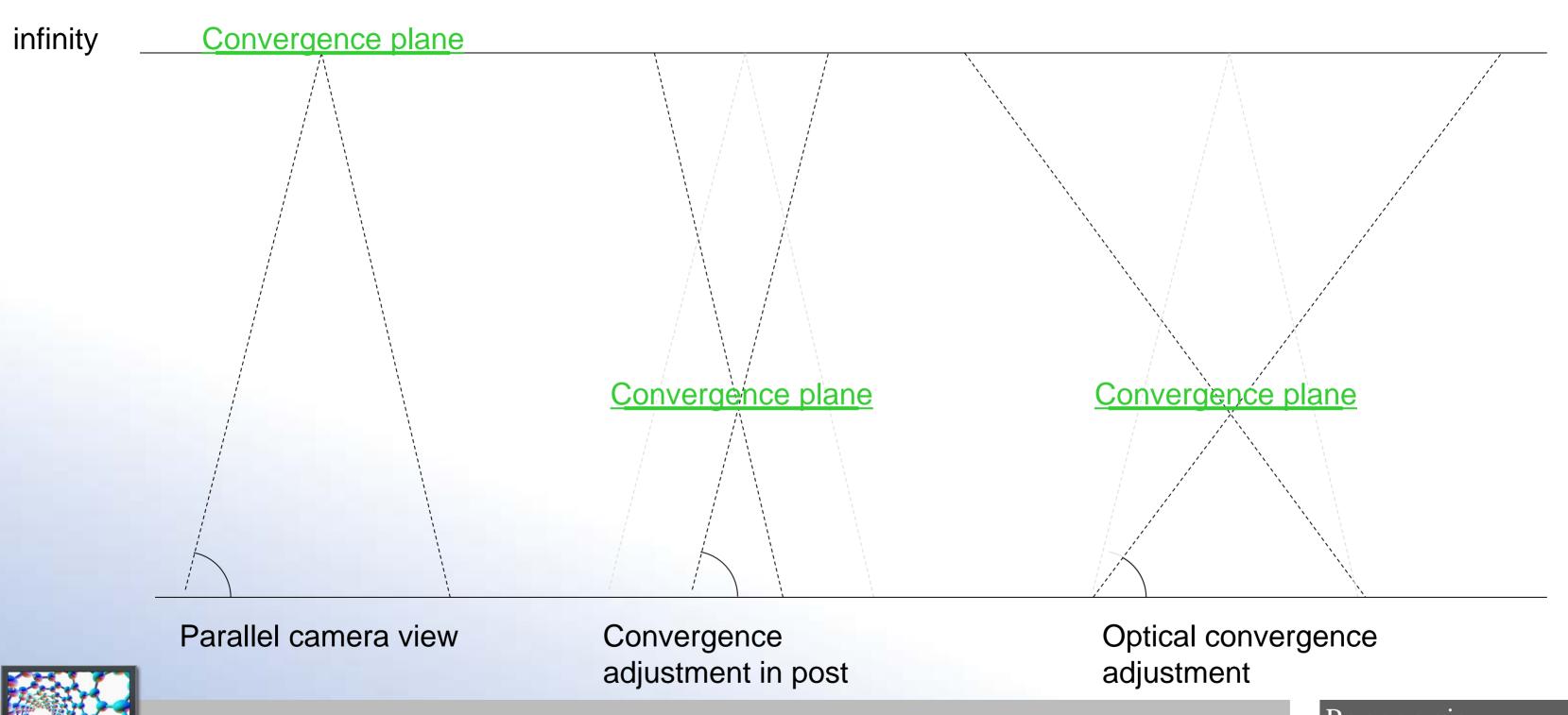
Convergence must be adjusted for viewing



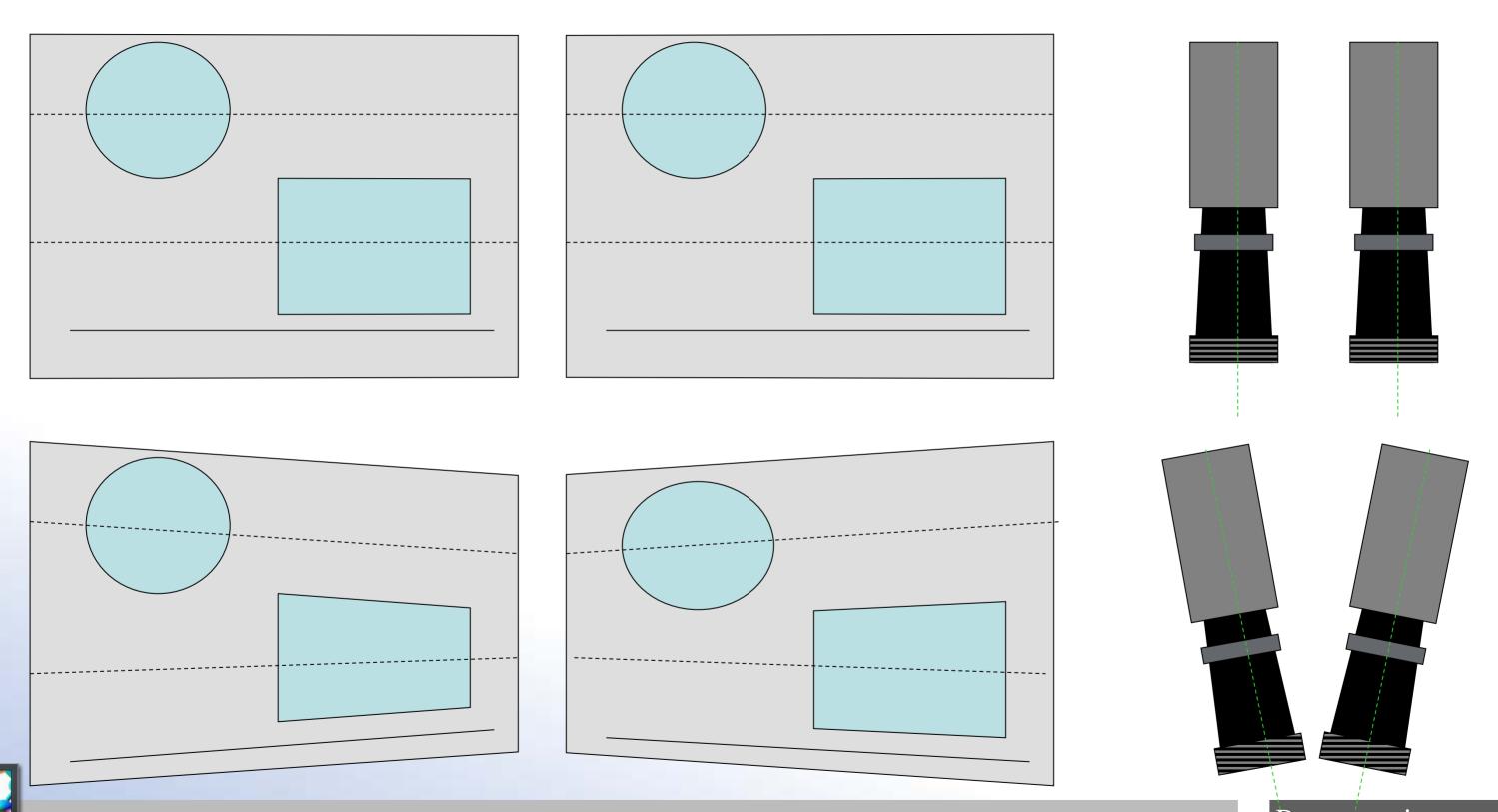




Either electronically or optically

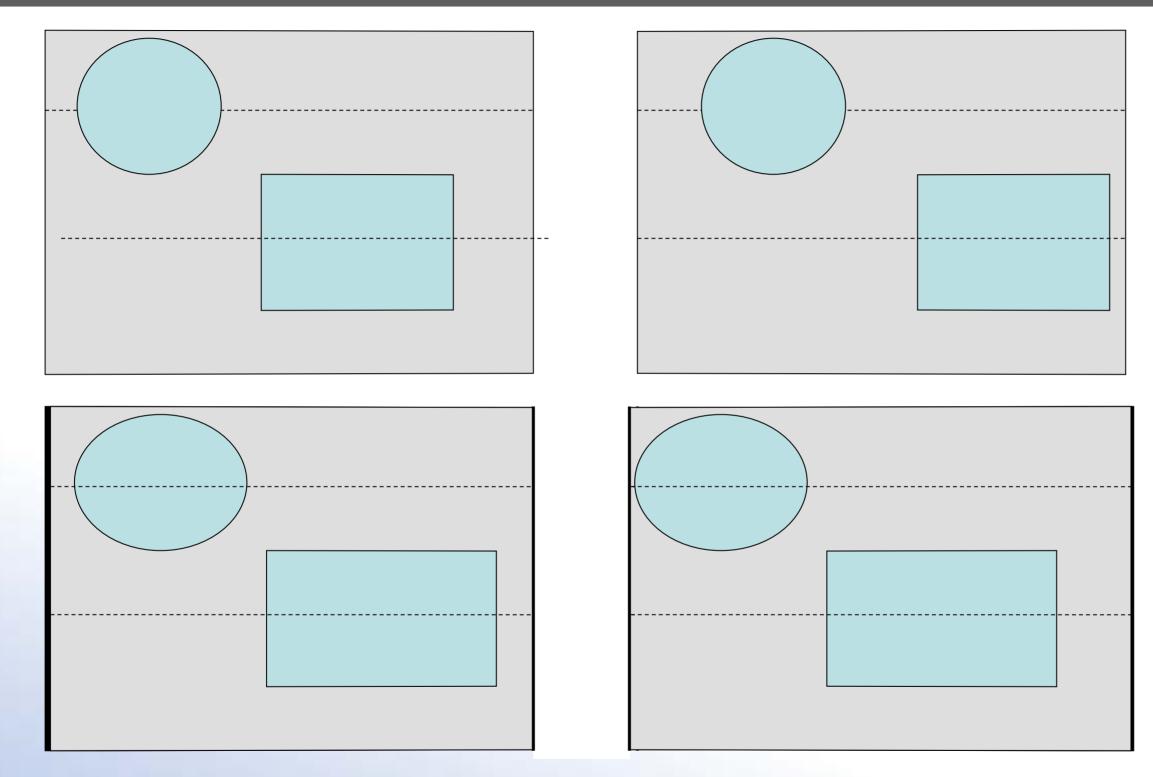


Verging Cameras can cause keystone





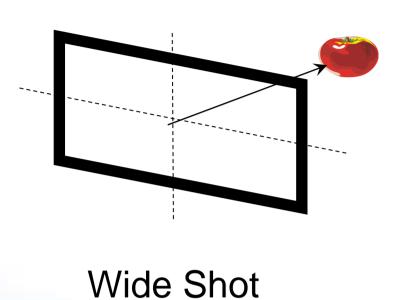
Electronic adjustment has other issues

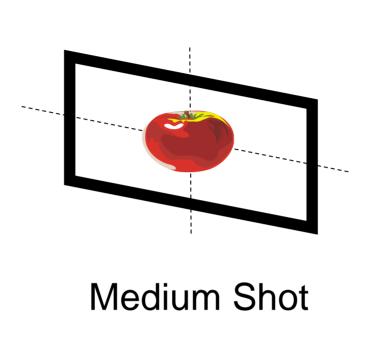


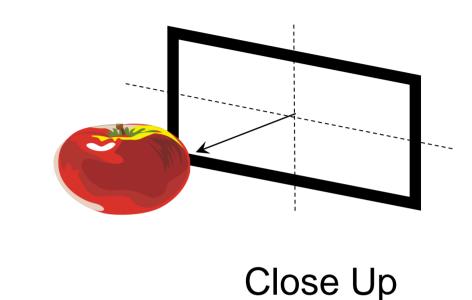


Importance of in camera convergence adjustment

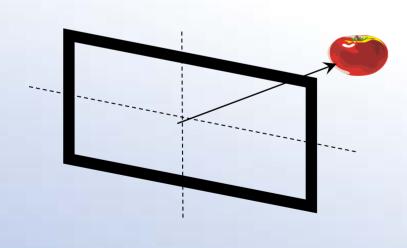
Convergence can direct viewers attention

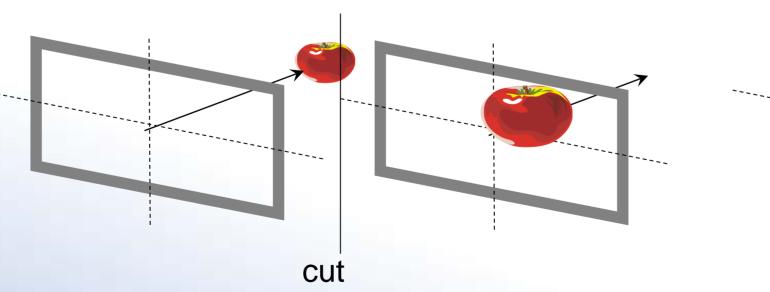


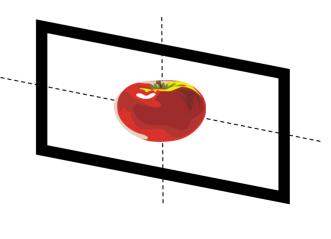




But vergence changes cannot be abrupt



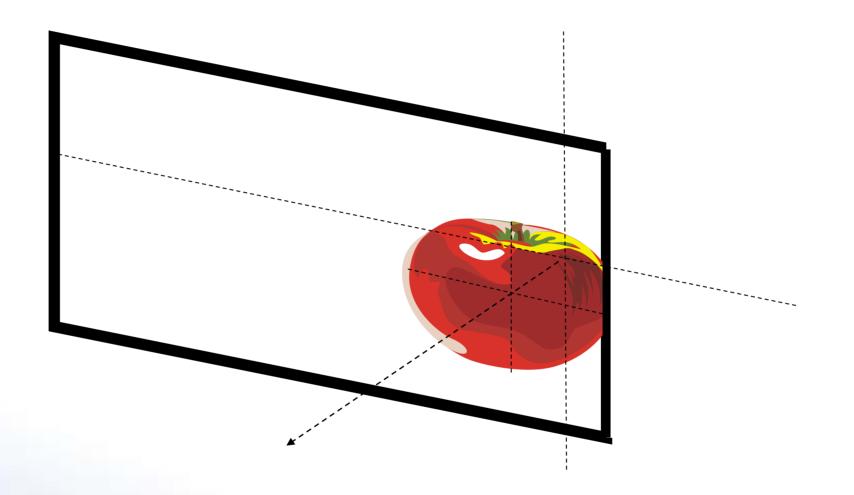






Importance of in camera convergence adjustment

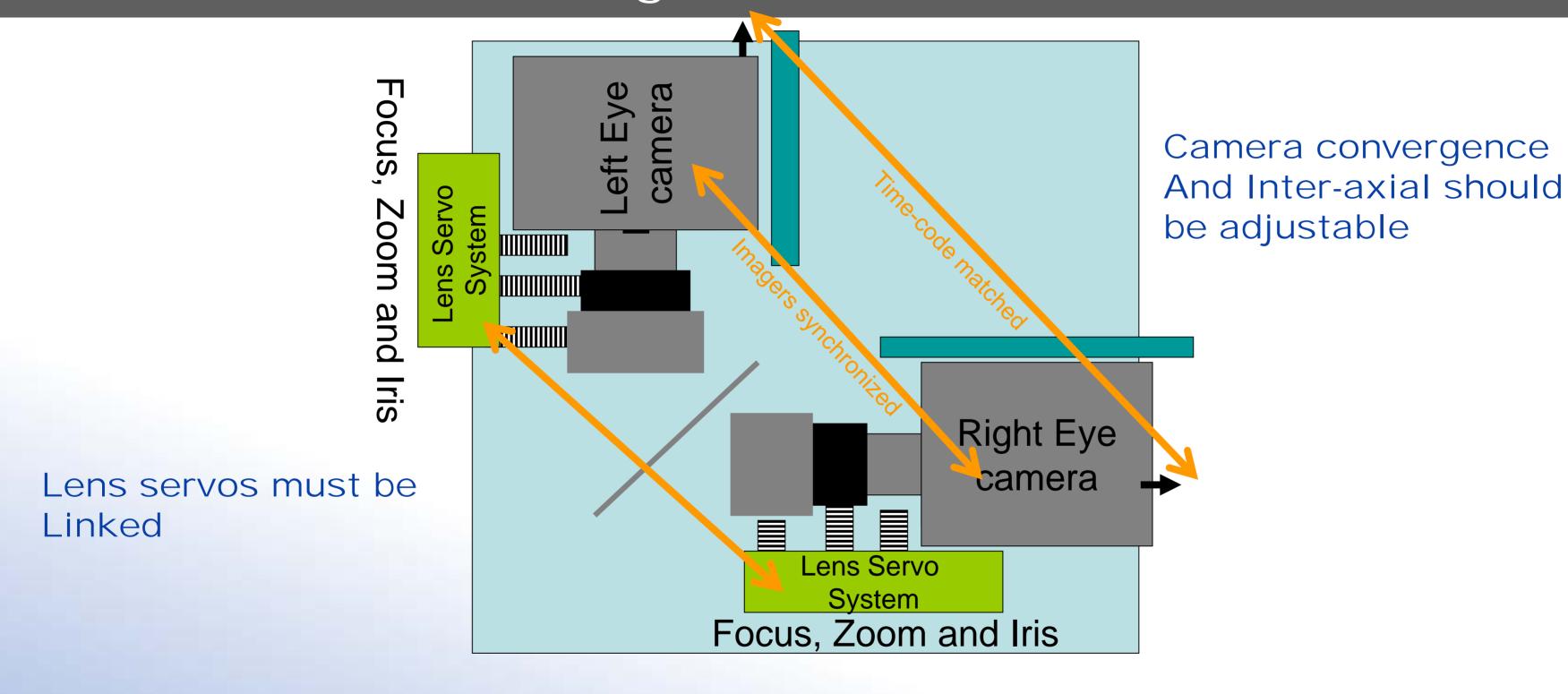
Adjusting Convergence can eliminate a window violation





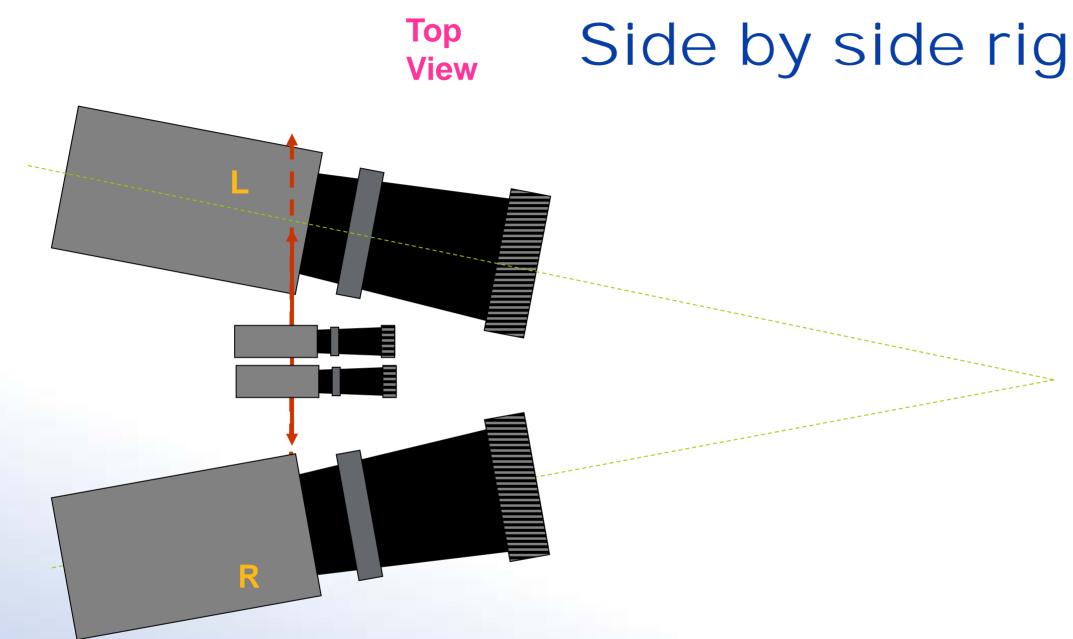


Modern Rig Locks 2 Cameras





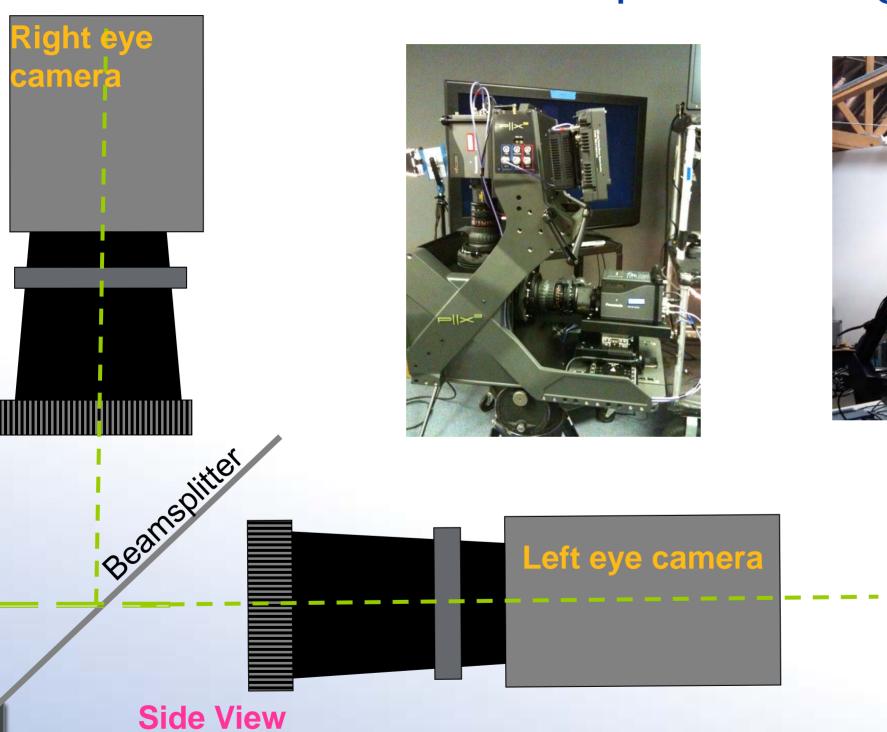
Panasonic ideas for life



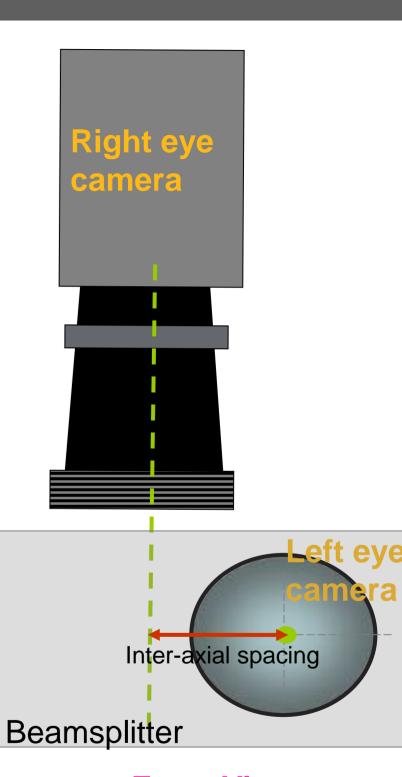
- •Minimum inter-axial > 0
- •Tight close up is a problem
- •Minimum inter-axial depends on camera/lens size
- •Wider Inter-axial is possible
- •Good for shooting distant objects



Beam-splitter rig





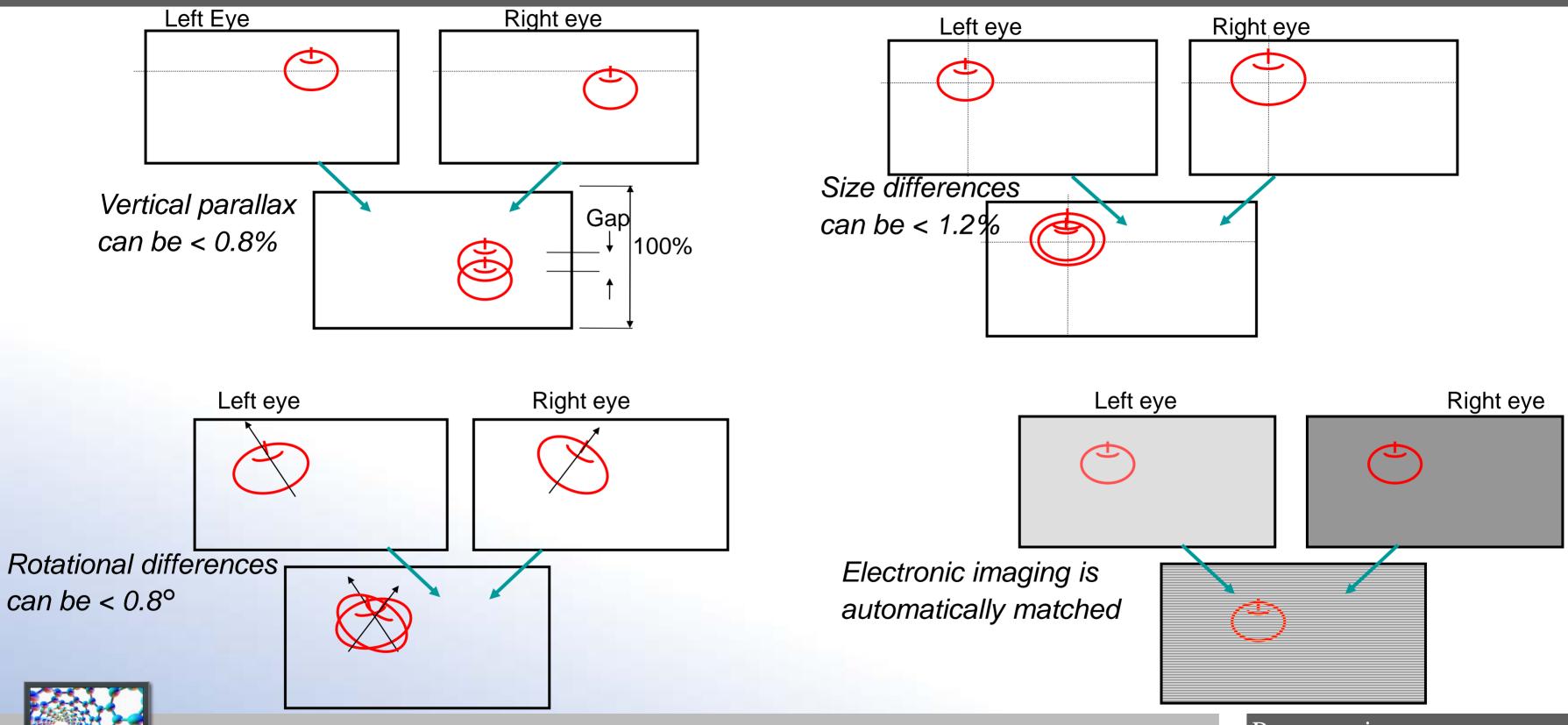


Front View

Panasonic

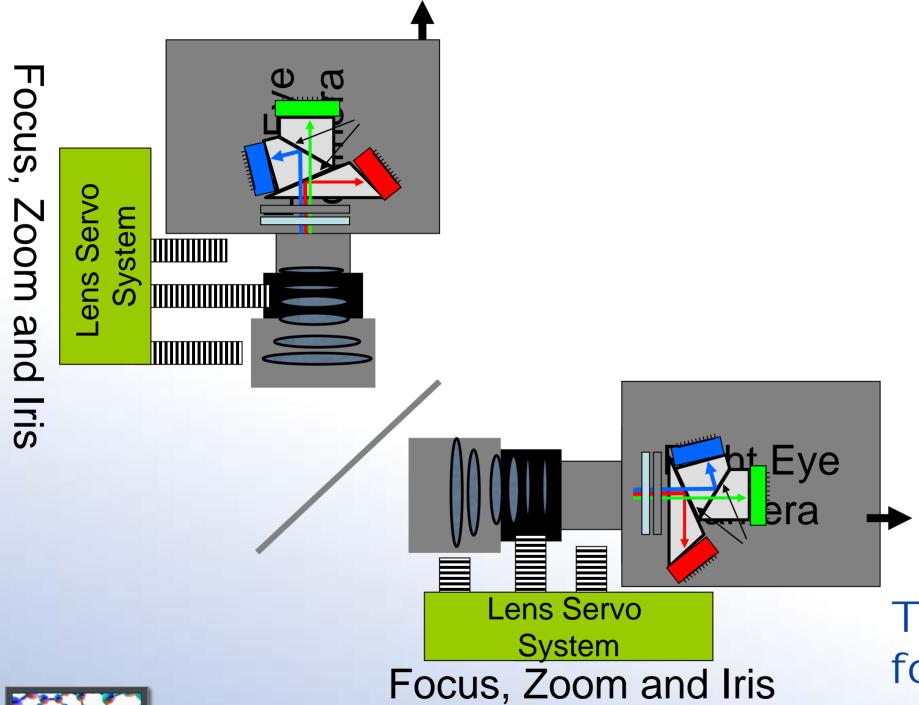


Limited parallax errors are tolerable to the viewer over time





Camera & Lenses in 1 Package: Advantages?





Tracking in camera reduces the need for post parallax error correction



Simplified Operation



Iris / Convergence select





We can Eliminate need for External Parallax Corrections by Internal correction

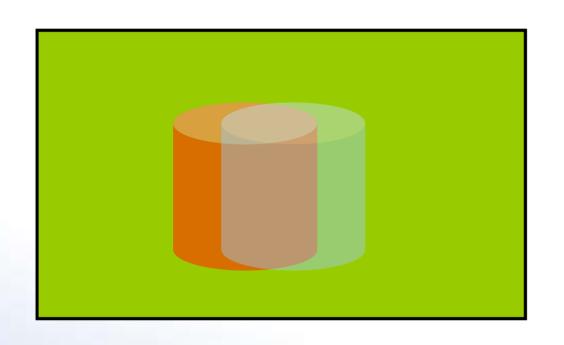
- Track optics and Imagers as part of manufacturing
- Electronically correct for optical flaws
- Control optics through internal servos

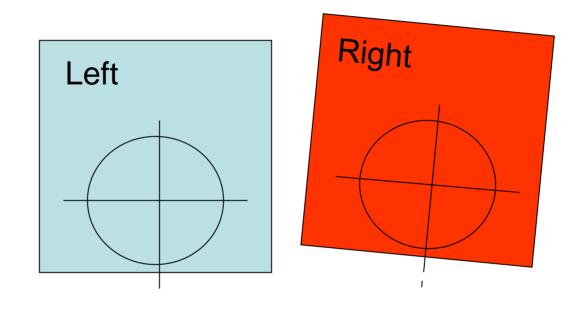


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Correcting Externally requires real-time allignment adjustments (at the pixel level!!)





- Completely fixing in post requires image warping
- To correct parallax errors you can move the camera
- This needs to be changed for each lens position



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We Can Constrain Optics for Safe 3D

- Fix Inter-axial
- Limit focal lengths
- Limit convergence angles





We Can Constrain Optics for Safe 3D

1/4" **3Chip** imagers

Allows for 60mm interaxial side by side config

Fixed 60mm inter-axial Allow easy calculations for safe 3D

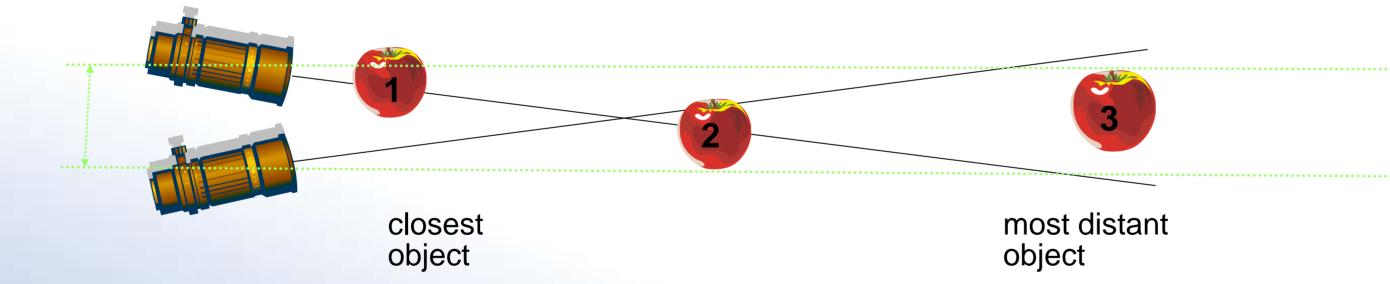
Widest focal length close to "Normal"

Combined with optical convergence technique means **NO KEYSTONE**

Limited zoom

range

Encourages froper camera placement for 60mm inter-axial



But how do we compose the shot?



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Displays should provide 3D help

Display Choices:

Left Image

Toggle right image

L/R Mix



Convergence plane distance

Range of safe 3D







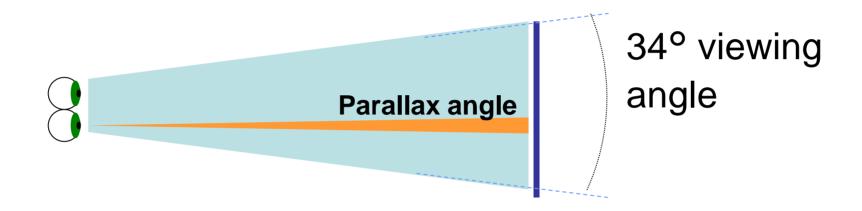
For Safe live viewable 3D...

- Camera eliminates parallax errors internally
- Convergence control allows adjustable convergence plane
- Display guides user when setting convergence
- Display helps user compose scene for good 3D





Determine Disparity Ratio



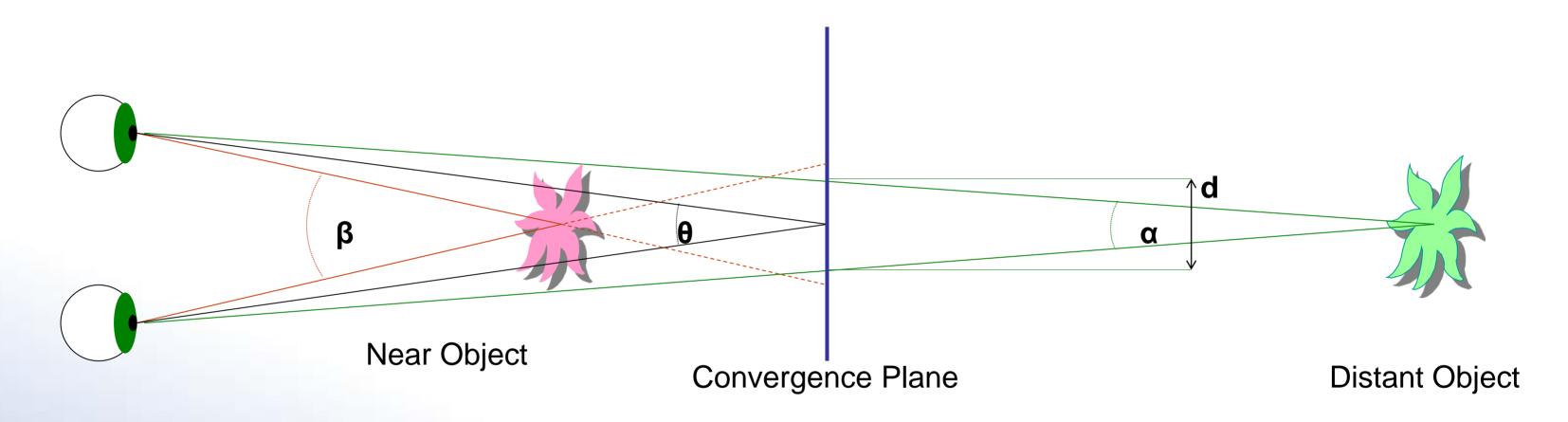
1° is 2.94% of the typical 34° viewing angle of an HDTV at 3X screen height viewing distance

2° is 5.88% of that 34° viewing angle





Calculate object distance from parallax angles



- •The difference between vergence to the screen and vergence to object portrayed in 3D is the parallax angle.
- •Parallax angle = Θ α , or β Θ
- •Parallax angle < 1° for prolonged viewing but up to 2° merge-able





Derive Scene Object Distances from Disparity Ratios (via Convergence angles)

or

I x (Df –C)x100

Df x 2C tan(ω/2)

I = Inter-axial

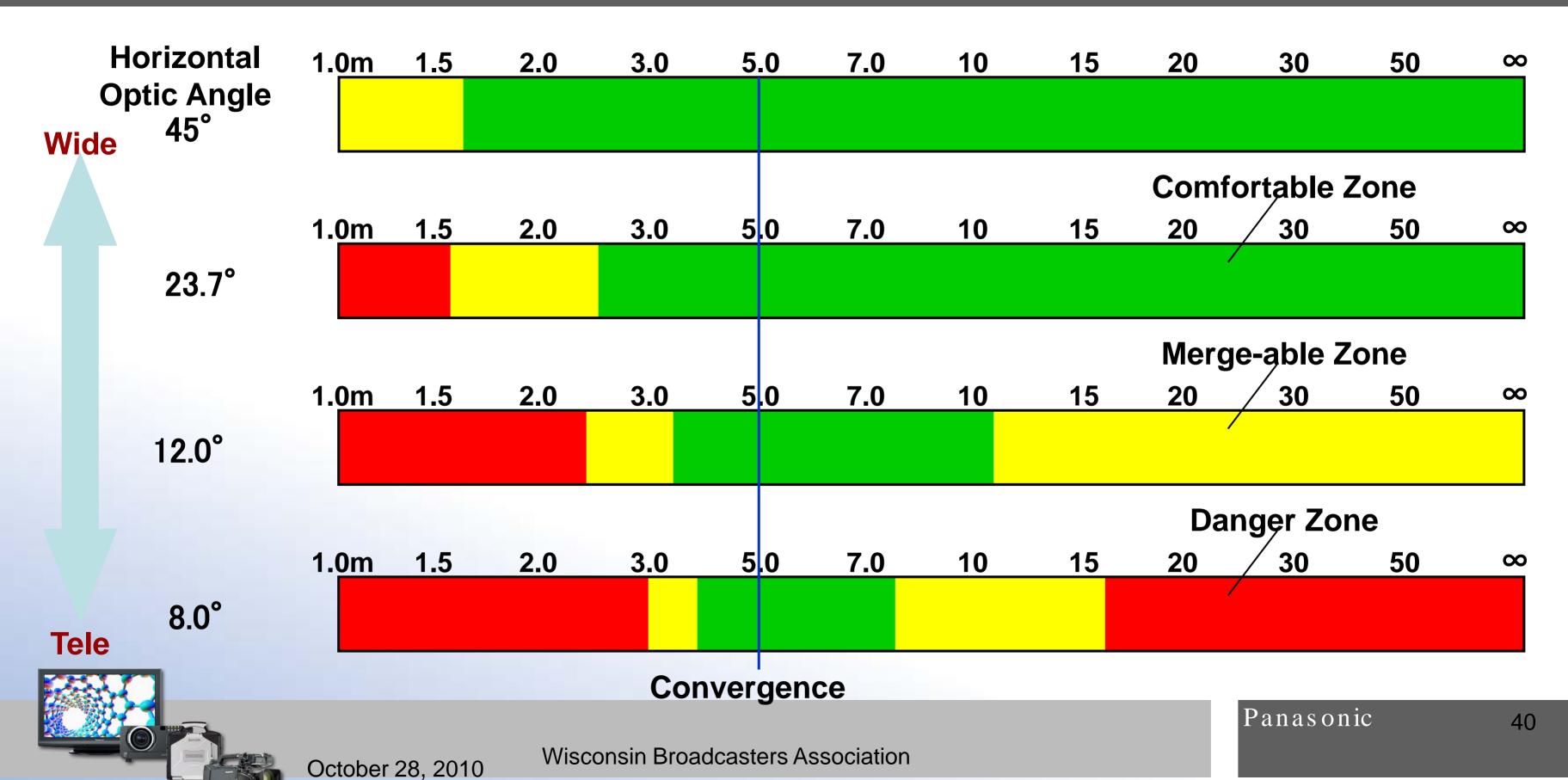
C = Convergence plane distance

 ω = Viewing angle (determined by imager size and focal length)



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Safe Z range for 3D Shooting





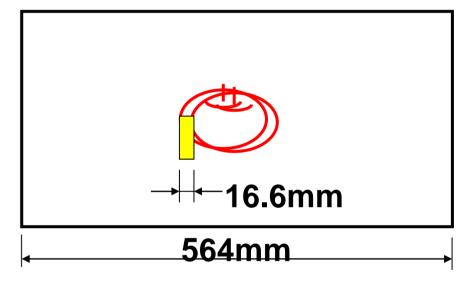
For larger screens, Absolute Parallax becomes dominant factor (primary concern for features)

Point 1: Foreground Object Parallax ⇒ H Ratio ≤ 2.94%

Point 2: Background Object Parallax ⇒ H Ratio≦2.94%

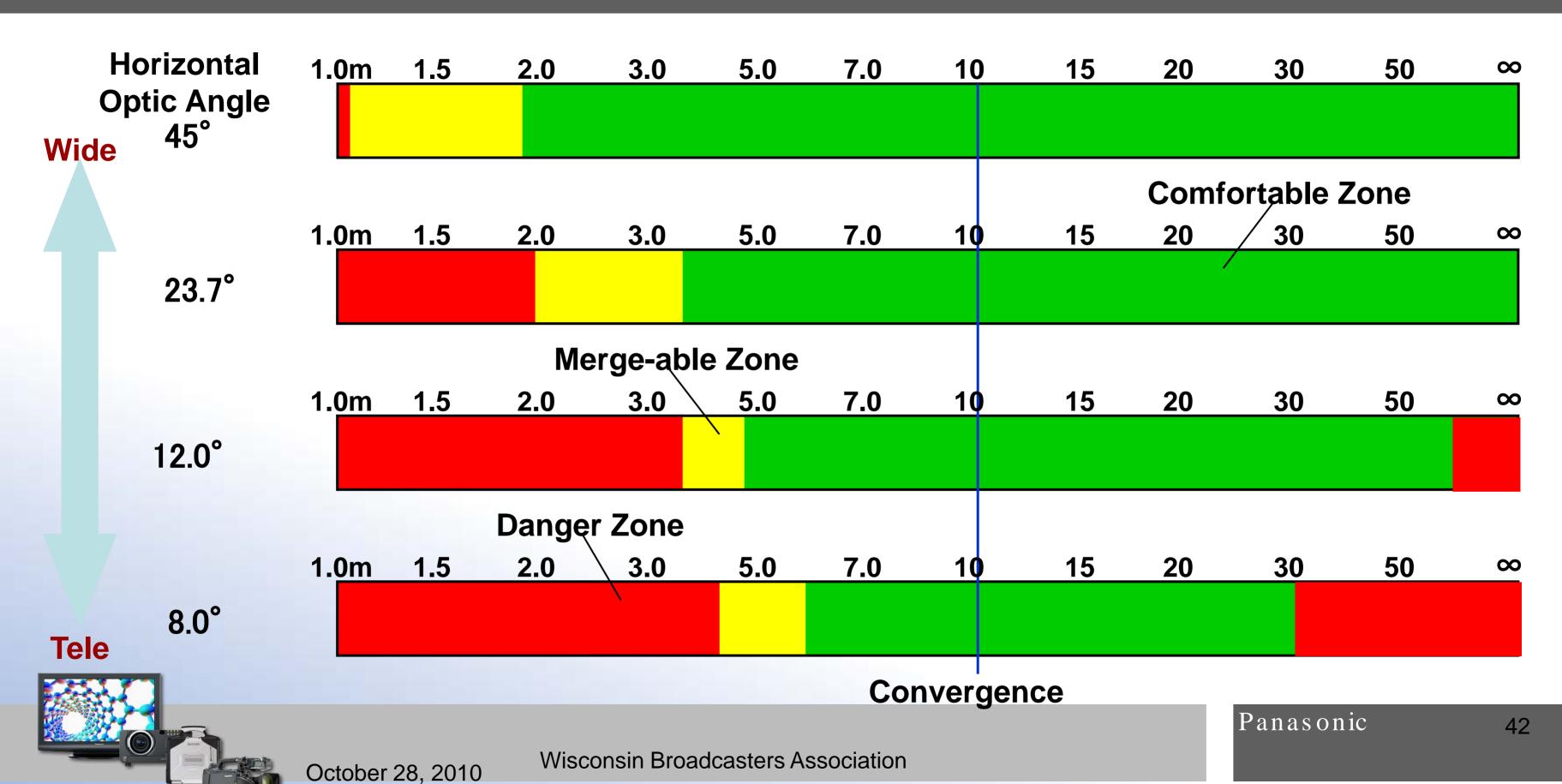
Point 3: When the supposed screen size is bigger than 77 inches, the parallax horizontal ratio of the background object will be smaller than 2.94%.

77"⇒2.94%, 103"⇒2.2%, 152"⇒1.5%, 200"⇒1.1%



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For larger >77" absolute parallax is factor



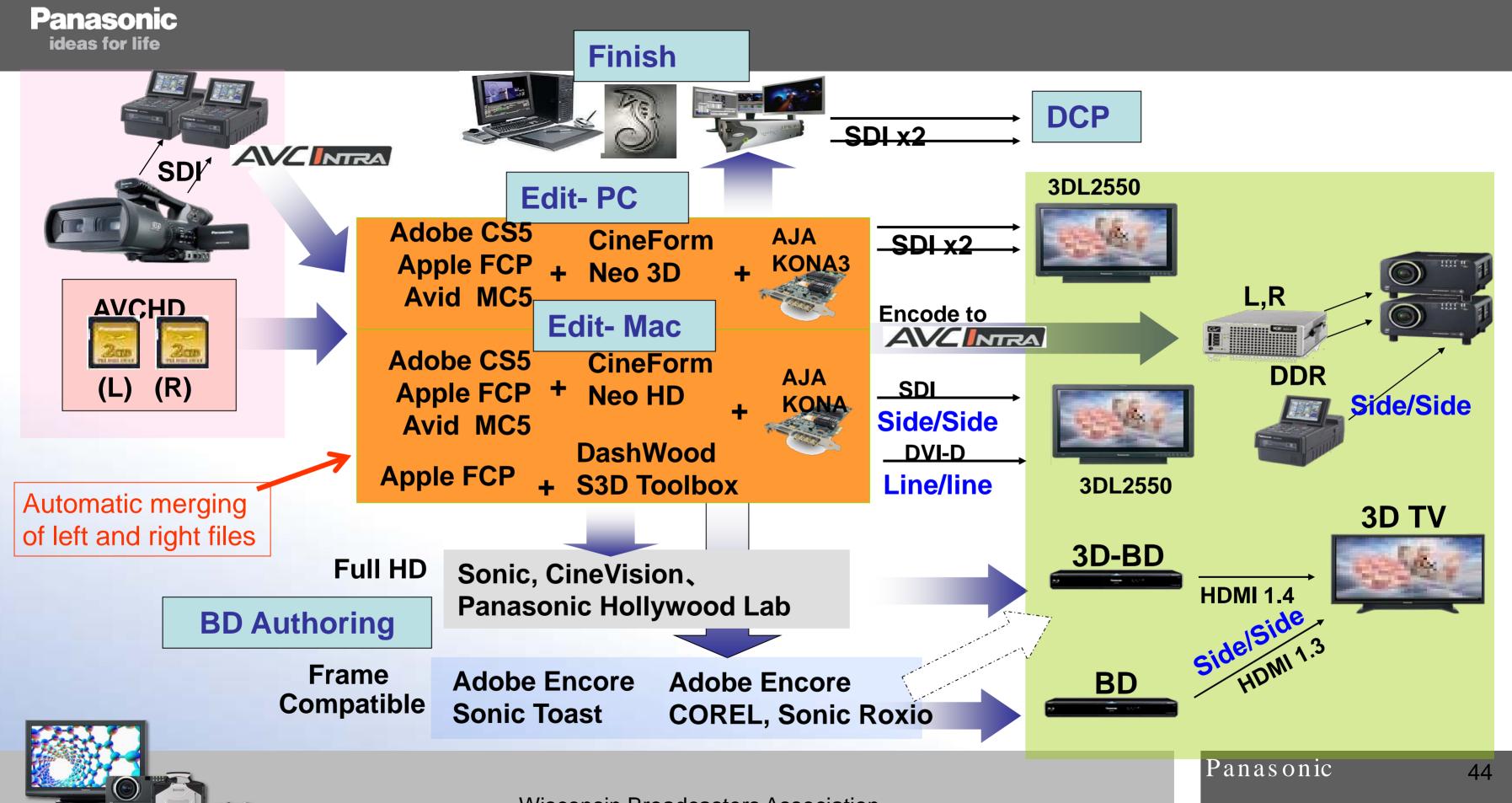


One Person Operation & Viewable output

May not maintain cinema shooting shot vocabulary but...

- Reduces 3D shooting user errors
- Eliminates rig generated parallax errors
- Significantly reduces "3D Finishing" so grading and finishing can proceed as in 2D shooting
- Allows for reasonable "test shooting" in pre-production







Thank You



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