# HD Radio<sup>TM</sup> Technology

FM & AM DIGITAL RADIO UPDATES
October 2013

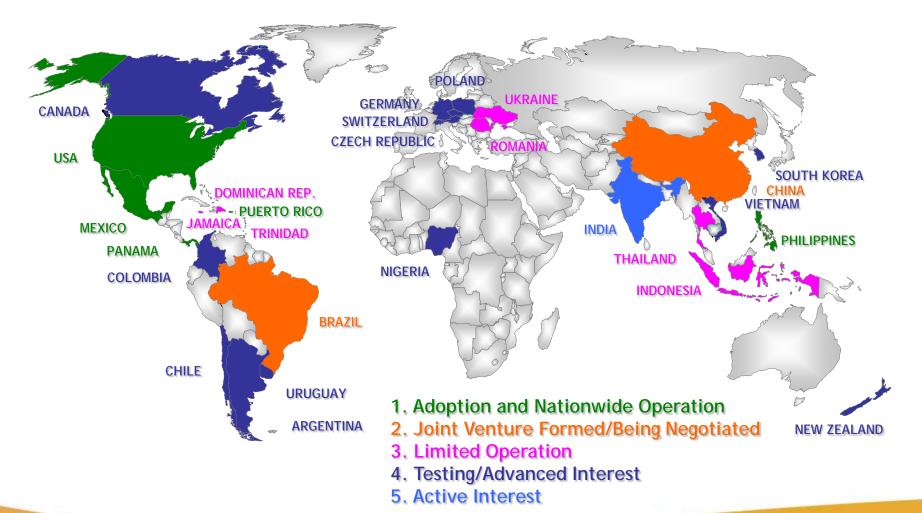
Andy Laird

Journal Broadcast Group



## **International Penetration**

#### International rollout status





# Wide Availability on Automotive Platforms

These 33 auto brands currently offer factory-installed HD Radio Technology

#### Announced - Available Now Or During The 2013 Calendar Year BENTLEY GMC Dodge Jeep SRT LINCOLN HONDA BUICK ■ Brands ■ Vehicle Lines ■Standard Equipment 2005 2006 2007 2009 2011 2012 2008 2010 2013

As of September 2013



#### HD Radio Automotive: The Big Picture

These 33 auto brands currently offer factory-installed HD Radio Technology

#### **HD Radio Technology Standard Feature On All Vehicles**













#### **HD Radio Technology Standard Feature On Some Vehicles**































#### HD Radio Technology Available As Part Of Option Package

























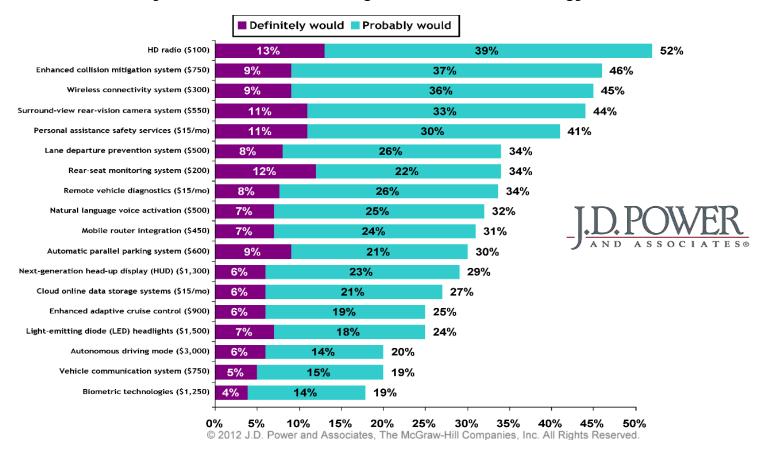






#### **HD Radio Automotive: The Big Picture**

#### Consumers extremely interested in adding HD Radio Technology





## HD Radio Technology is Incorporated by Virtually all Top CE Manufacturers

Most Major Brands - 100 SKUs - All CE Categories









Many HD Radio consumer receivers are available at various price points

\$49 \$99 \$149 \$249+



A wide variety of models are available from almost 60 different manufacturers





























There are over 10,000 traditional and on-line retailers offering HD Radio receivers



the great indoors

















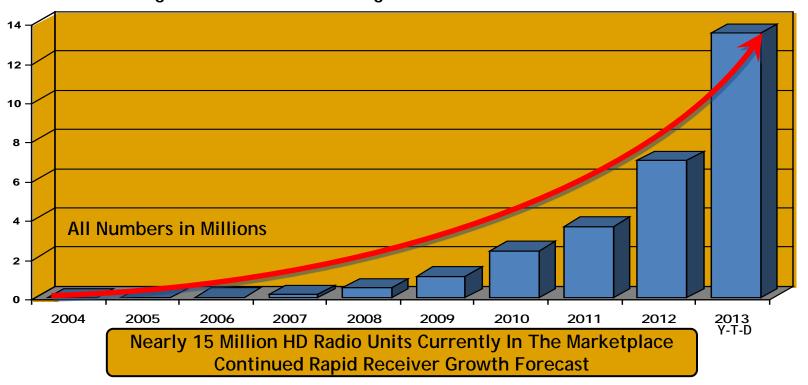








Receiver sales growth is also reaching critical mass



As of September 2013



Auto aftermarket receivers with advanced HD features:





# HD Radio Field Performance with Unequal Digital Sideband Carrier Levels

# Field Test Results WKLB, Boston 102.5 MHz

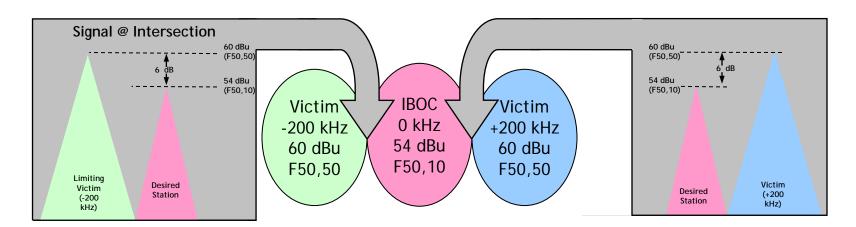
Paul Shulins, Greater Media, Boston





#### **HD Radio Field Performance with**

- Traditional 1<sup>st</sup> Adjacent Analog Spacing Requirements
  - Interfering Station's F50,10 Contour Must Be 6 dB Below Victim's Protected F50,50
  - Protected F50,50 Contour is 60 dBu For All Classes Except B
  - Class B Protected F50,50 Contours are 54 dBu
  - Class B1 Protected F50,50 Contours are 57 dBu
- IBOC Spacing Follows Analog





## **HD Radio Field Performance with**



- Across the board Power Increase of 6dB (to -14 dBc)
   Authorized January 29, 2010
  - MM Docket 99-325
- IBOC Power Levels Above -14 dBc Possible
  - Dependent On IBOC Station's F50,10 Signal @ Victim's 60 dBu F50,50
    - ≥ 51.2 dBu\* → -14 dBc
    - 50.7 to 51.2 dBu → -13 dBc
    - 50.3 to 50.7 dBu → -12 dBc
    - 49.6 to 50.3 dBu → -11 dBc
    - 49.5 to 49.6 dBu → -10 dBc

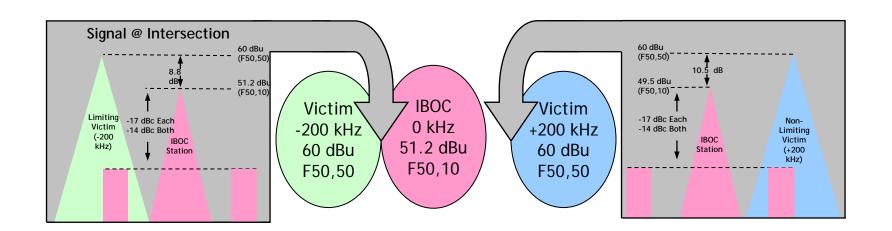


Approximately 57.2 dBu @ Victim's 54 dBu F50,50 Contour





- Maximum symmetric power increase is limited by the sideband causing worst-case 1<sup>st</sup> adjacent interference.
- The other, potentially interference "clear" sideband's power must be identical.

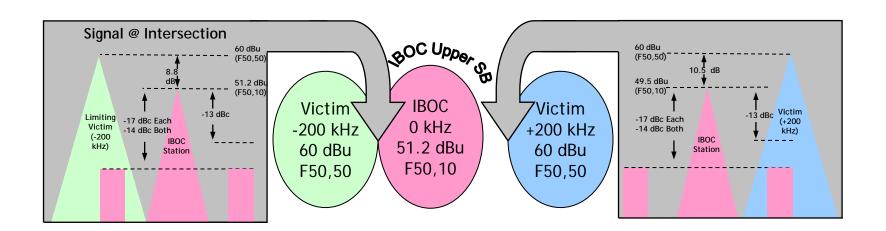








- Asymmetric IBOC Sideband Transmission
  - Allows Independent Adjustment of Each Sideband
    - Upper and Lower Sideband May be Increased to Their Individual Limits
    - Potential 2.45 dB Total Power Increase for Asymmetry of 4 dB (-17 dBc/-13 dBc)

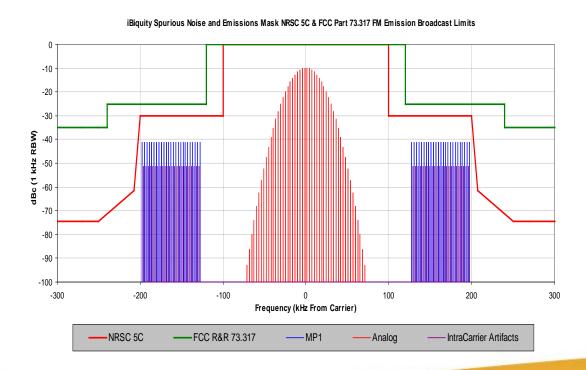






#### **HD Radio Field Performance with**

- Traditional HD Radio™ Mode MP1 Waveform @ -20 dBc
  - PAR ≈ 7 dB
  - PAR Induced Distortion Only in Active Subcarrier Bandwidth

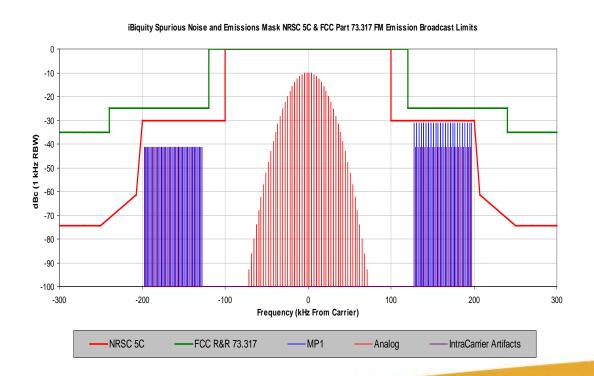






#### **HD Radio Field Performance with**

- Traditional HD Radio™ Mode MP1 Waveform @ -20 dBc
  - Lack of Subcarrier Level Scaling Makes Carrier Asymmetry Impossible
  - Subcarrier Distortion Not Scaled to Carrier Level, Lower Power Carriers Compromised

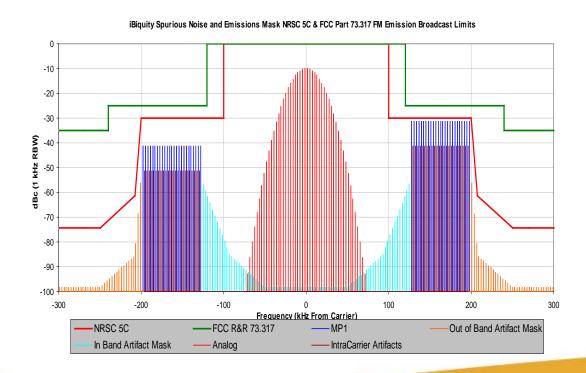








- New Peak to Average Ratio Reduction Method
  - PAR > 5 dB Possible (>2 db Better Than Old Algorithm)
  - Artifacts Allowed In Band and Out of Band (Under NRSC 5C Mask), Improving Performance
  - Subcarrier Distortion Reduced by Multiple Iterations of PAR Algorithm & Scaled to Carrier Level



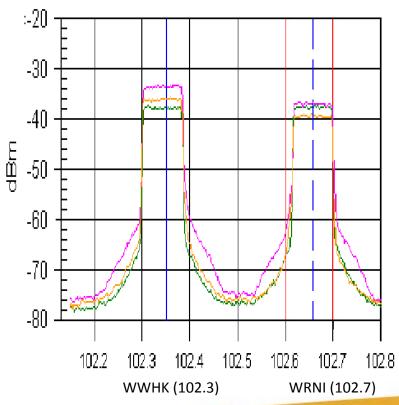






- WKLB 102.5 MHz, Boston Performance Testing
  - Transmission Parameters

| D/A Ratio<br>(dBc) *<br>LSB / USB | Wattmeter<br>Total<br>Power<br>(watts) | Raw Channel Power (from Analyzer) |           |                |  |  |
|-----------------------------------|--|-----------------------------------|-----------|----------------|--|--|
|                                   |  | LSB (dBm)                         | USB (dBm) | LSB – USB (dB) |  |  |
| -17/-17*                          | 655                                    | -18.21                            | -18.25    | 0.04           |  |  |
| -13/-17*                          | 1136                                   | -14.93                            | -18.18    | 3.25           |  |  |
| -15.15 / -18.4                    | 655                                    | -17.49                            | -20.60    | 3.11           |  |  |



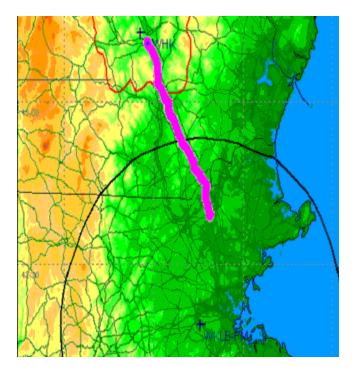
\* Note: Experimental
Authorization
Limited USB to -17 dBc
Maximum



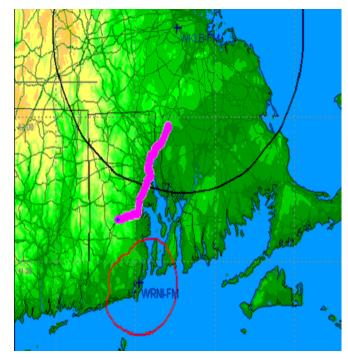




#### Two Test Routes



I-93 North to Manchester NH I-95 South to Warwick, RI



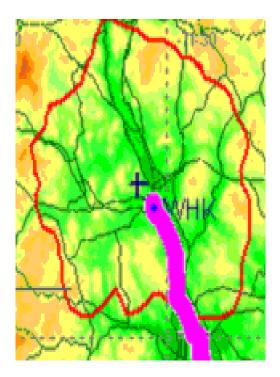




# → Radio

# **Unequal Digital Sideband Carrier Levels**

First Adjacent Interference



WWHK 102.3 MHz / Concord, NH



WRNI 102.7 MHz / Narragansett, RI





# North Route (Away From Transmitter)



-17 dBc / -17 dBc (-14 dBc Total)



-15.65 dBc / -18.9 dBc (-14 dBc Total)



-13.75 dBc / -17 dBc (-12.1 dBc Total)





## North Route (Toward Transmitter)



-17 dBc / -17 dBc (-14 dBc Total)



-15.65 dBc / -18.9 dBc (-14 dBc Total)

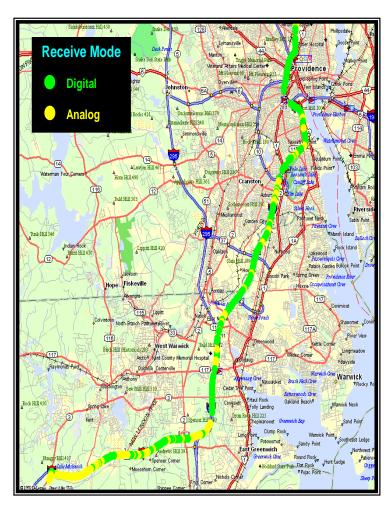


-13.75 dBc / -17 dBc (-12.1 dBc Total)

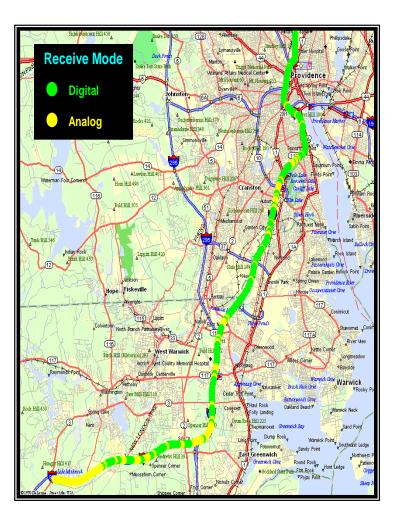




# Radio South Route (Away From Transmitter)



17 dBc / -17 dBc (-14 dBc Total)

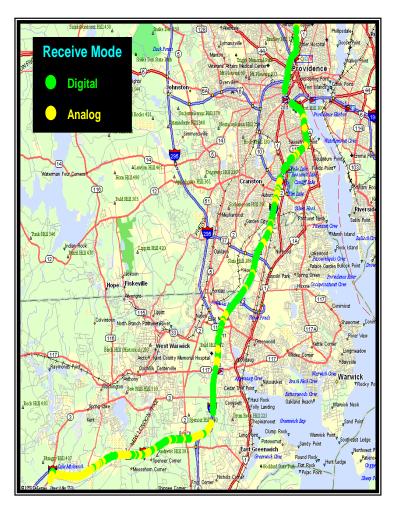


-15.65 dBc / -18.9 dBc (-14 dBc Total)

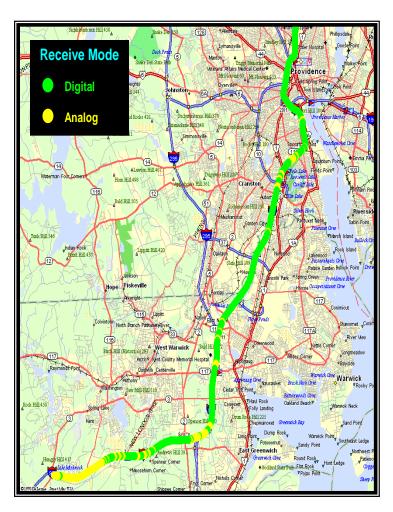




# H) Radio South Route (Away From Transmitter)



17 dBc / -17 dBc (-14 dBc Total)

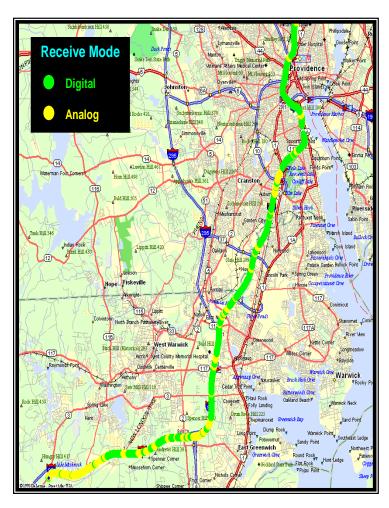


-13.75 dBc / -17 dBc (-12.1 dBc Total)

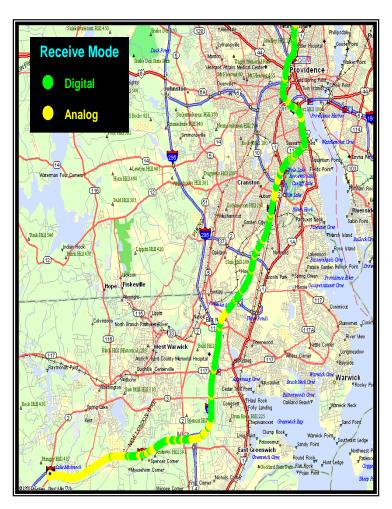




# Radio South Route (Toward Transmitter)



17 dBc / -17 dBc (-14 dBc Total)

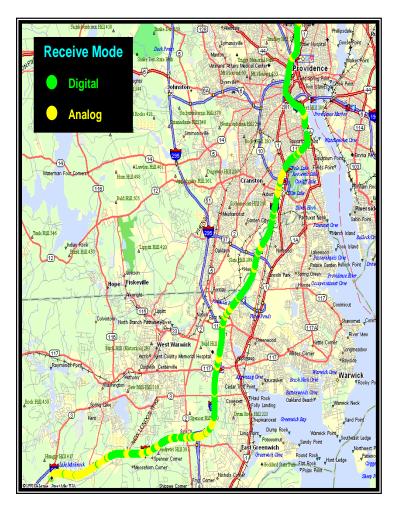


-15.65 dBc / -18.9 dBc (-14 dBc Total)

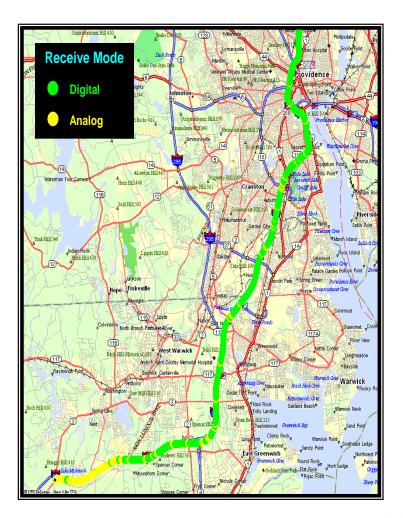




# Radio South Route (Toward Transmitter)



17 dBc / -17 dBc (-14 dBc Total)



-13.75 dBc / -17 dBc (-12.1 dBc Total)



#### **HD Radio Field Performance with**



- Thanks To
  - NAB FASTROAD Project
    - David Layer
    - Lynn Claudy
  - Greater Media
    - Milford Smith
    - Paul Shulins & the Greater Boston Radio Crew



# High Level IBOC Combining Methods for Single Input Antenna Systems

FCC has authorized increased FM IBOC symmetrical power levels from -20 dBc to -14 dBc for all FM stations without an application needed; just notification.

Authorization above -14 dBc up to -10 dBc symmetrical can be authorized with an application showing no interference.

Special Temporary Authority to operate asymmetrically with as much as 4 dB difference between the two groups may be authorized.

How can a higher TPO station efficiently increase digital power?



# High Level IBOC Combining Methods for Single Input Antenna Systems

Nicholas A. Paulin and Thomas B. Silliman, P.E. Electronics Research, Inc Chandler, Indiana

Abstract - Combining separate analog and HD Radio FM transmitters into a single antenna allows broadcasters to use existing equipment including transmitters, transmission line, and antennas; however, the options for accomplishing this are limited. A new method of high level analog/FM HD combining is discussed and compared to the other traditional methods.



# **Efficient High Power IBOC Combining**

#### **Efficiencies Comparison**

|                                      | FM Analog<br>All Pass | FM HD All<br>Pass | FM Analog<br>Mask Filter | FM HD<br>Mask Filter | FM Analog<br>10 dB<br>Injector | FM HD 10 dB<br>Injector |
|--------------------------------------|-----------------------|-------------------|--------------------------|----------------------|--------------------------------|-------------------------|
| Input Power (dB from Analog Carrier) | 0                     | -10               | 0                        | -10                  | 0                              | -10                     |
| TPO Transmitter (Watts)              | 32,518                | 4,094             | 34,050                   | 3,777                | 33,344                         | 30,000                  |
| Integrated Loss (dB)                 | -0.35                 | -1.35             | -0.55                    | -1                   | -0.46                          | -10                     |
| Efficiency                           | 92.30%                | 73.30%            | 88.10%                   | 79.40%               | 90.00%                         | 10.00%                  |
| TPO Combiner (Watts)                 | 30,000                | 30,000            | 30,000                   | 30,000               | 30,000                         | 30,000                  |

#### **Group Delay Comparison**

| Group Delay (MP3) | 350 ns | 600 ns | 1.26 μs | 9.87 μs | 0 ns | 0 ns |
|-------------------|--------|--------|---------|---------|------|------|



## Power Calculator for High Level IBOC Injection





http://www.eriinc.com/Catalog/Filters-Combiners/FM-Filters-Combiners/IBOC-Combiners.aspx



#### **HD Radio Feature Set**

#### Digital Sound

HD Radio broadcasts deliver crystal clear, CD-like digital audio quality to consumers.

#### PSD)

Program Service Data provides song name, artist, station ID, and other relevant data streams.

#### Artist Experience

Visual images, such as album art of over-the -air broadcasts from HD Radio stations.



#### iTunes<sup>-</sup> Tagging

iTunes Tagging provides users the means to "tag" broadcast radio content for later review and purchase from the iTunes Store.

#### HD2/HD3

Adjacent to traditional main stations are HD2/HD3 Channels, providing new original formats on the FM dial.

#### Digital Traffic

HD Radio Digital Traffic delivers more in-depth traffic data and travel conditions – as much as 10x faster than other broadcast methods.



#### Channel Guide

Channel Guide displays all the HD Radio channels available in the current market, enabling the listener to discover all the digital programs available in the local area.

#### Bookmark

Bookmark is a music & product discovery feature that enables users to store information about content on the radio and delivers interactive information via QR codes.



#### Instant Info

News, sports, weather and more useful information at the touch of a button.



#### Active Alerts

Delivers critical and life saving messages to the public during emergency situations.



PSD

HD2/HD3

Digital Sound

iTunes Tagging

Artist Experience

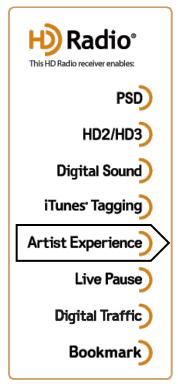
Live Pause

**Digital Traffic** 

Bookmark



#### **HD Radio Feature Set**





# Artist Experience





Station Logos / Album Art / Advertiser Images



#### Images over HD Radio











**Image Services** 

- HD Radio Technology offers a system enhancement that enables the transfer of image files over the HD Radio data transport.
- This capability will support the delivery and presentation of images that require synchronization with audio programming as well as those that are independent of the audio service.
- This will enable key features and applications such as Cover Art, Image Slide Shows, and Station Logos on a variety of HD Radio devices in different form factors.



### Three Image Delivery Services

These services are not mutually exclusive and can "co-exist" on a single HD Radio station and can be selectively implemented on receivers.



**Station Logos** 

Audio Independent Images - The ability to transmit, receive, store and display images on an HD Radio receiver as they are received or based on an alternative rule set. Ability to send Station Logos for each multicast program.



Cover Art/Ad Images Synchronized Images - The ability to transmit, receive, temporarily store and display images on an HD Radio receiver that are linked to primary or multicast audio services. Images will extend beyond album art to provide multi media experience across a range of audio programming.



**Image Services** Large Scalable Images - These are image based services that are characterized by their large file size and the ability for a segment or portion of the image to be "scaled" or "zoomed" to provide more detailed imaging, for example: traffic maps, weather maps, etc



#### What needs to be done for:



Contact transmission equipment vendor for latest broadcast software releases to support Artist Experience and Station Logo services.

- Importer Software (v4.3.1 P1 (database patch) or later)
- Image Support Client
- Exporter Software (v4.3.2 or later)
- Latest PSD automation tool
- Automation software that supports Artist Experience & licensed images



#### Free Station logo Service from TagStation

- Easy way to get the station's logo images populated. (http://tagstation.com/free/)
- ➤ If station has the required software for HD Radio Artist Experience, this will enable logos on the HD broadcast as well.

| Free Logo Service  | for NextRadio®  |   |
|--|-----------------|---|
| TagStation®  Free Logo Service for NextRac  Request for user account and st  First name* |                 | For more information  If you have any questions or wo like further information about NextRadio + TagStation, contact  TagStation Support  ☑ email support |
| Company*   | Business title* |   |



#### **AM Digital HD Radio**

Have there been any technical advancements for AM IBOC?

Reduced digital bandwidth, Hybrid Mode

Renewed interest in the All-Digital Mode



# Reduced Digital Bandwidth (Core Only) "Compatibility Mode"

#### **Broadcaster Benefit**

Significant reduction of potential host noise

Parametric stereo audio meets market expectation of digital

#### Consumer Benefit

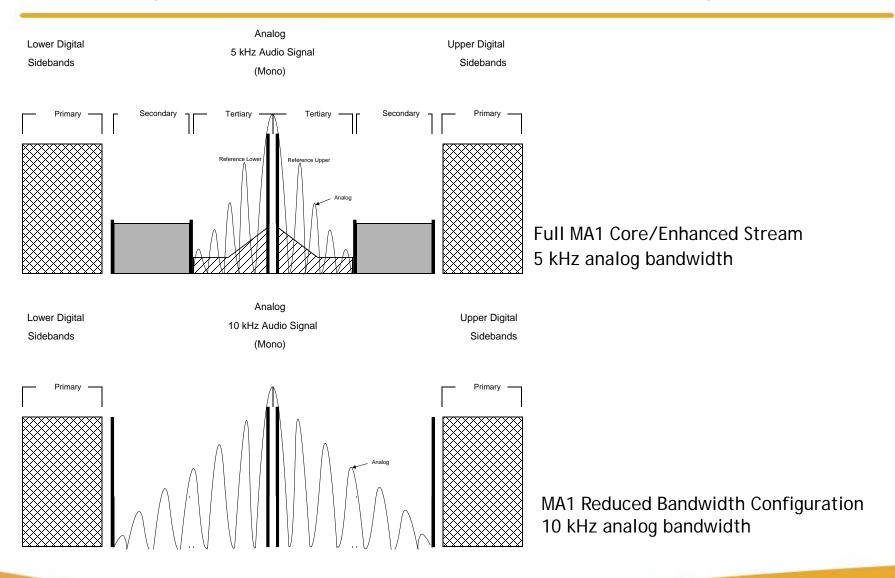
Reduction of Core/Enhanced and analog blends

Uniform audio experience to digital point of failure

Available in MPS Framework v4.3.2P5 and subsequent releases

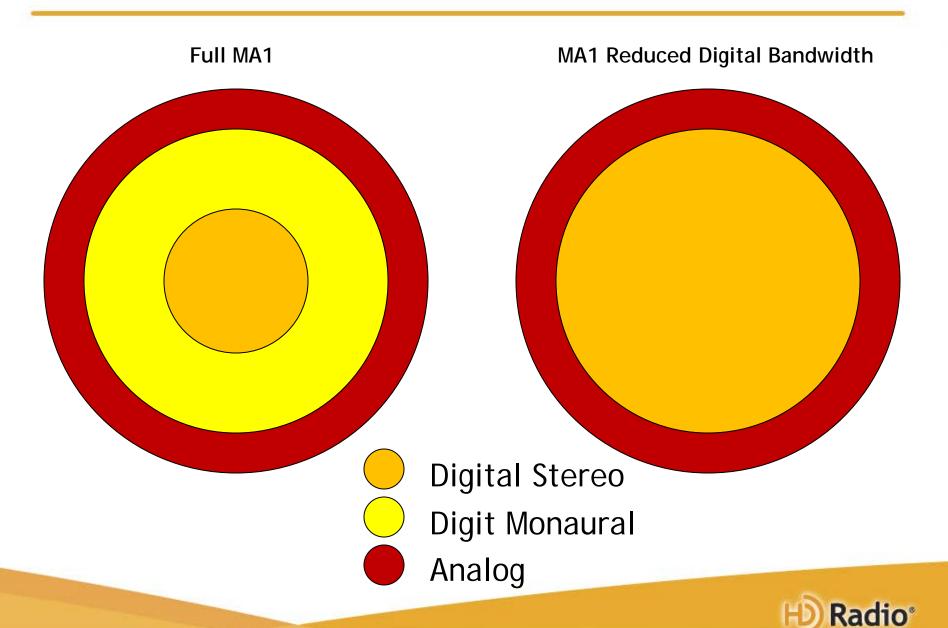


### MA1 Single Stream Reduced Bandwidth Configuration





#### **Comparison of Audio Performance**



#### MA1-P1 Low Interference Mode, Harris Summary

With the Release of Dexstar v.4.3.2 there is a new configuration option for AM Hybrid mode. This mode allows for the elimination of the Enhanced (Secondary & Tertiary) HD Radio carriers which permits:

- The use of up to 10kHz analog audio bandwidth
- Positive peak modulation in excess of 125%
- Better performance with compromised +/-5kHz antenna symmetry.
- A SNR improvement in nearly all radios
- ~10 dB SNR improvement in worst offending pre-2003 radios
- ~6 dB SNR improvement in post-2003 radios
- Improved analog host compatibility
- More uniform digital stereo coverage with parametric stereo
- Eliminates Core/Enhanced blends
- More uniform audio experience to the end of digital coverage

MA1 Reduced Bandwidth Configuration 10 KHz analog bandwidth, capable of 20 KB/S digital bandwidth



### **Configuration Information**

For the latest Core Mode configuration specific to your transmitting gear...

Email Tom Walker at iBiquity walker@ibiquity.com

Tom keeps track of the latest updates from the manufacturers.





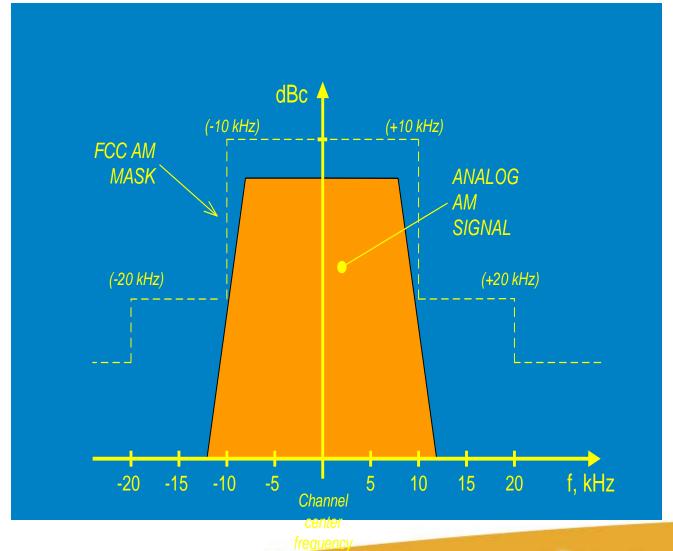
# All-digital AM

David Layer, Senior Director, Advanced Engineering, NAB





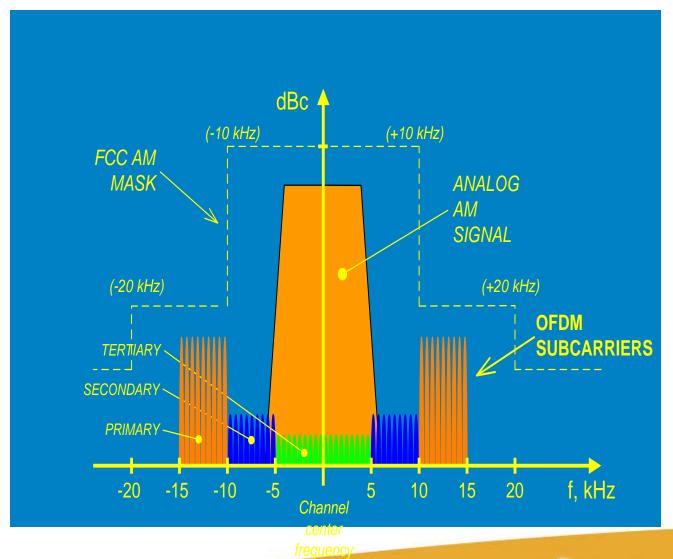
Analog AM signal







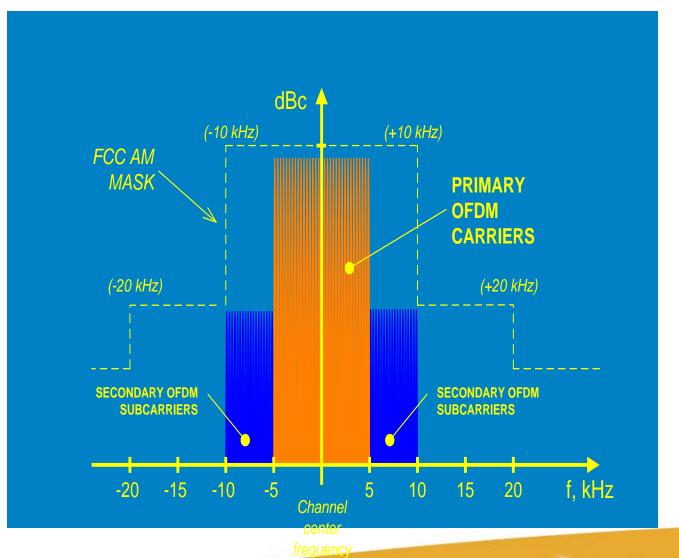
Hybrid AM IBOC signal







All-digital
 AM IBOC
 signal







### All-digital AM

- Principal drawback all-digital signal not receivable on analog-only radios
  - Requires significant penetration of HD Radio receivers in marketplace
- Another issue all-digital is not authorized by the FCC
  - Very little testing on all-digital IBOC to-date
  - First step in getting FCC authorization is to develop a technical record of alldigital system performance



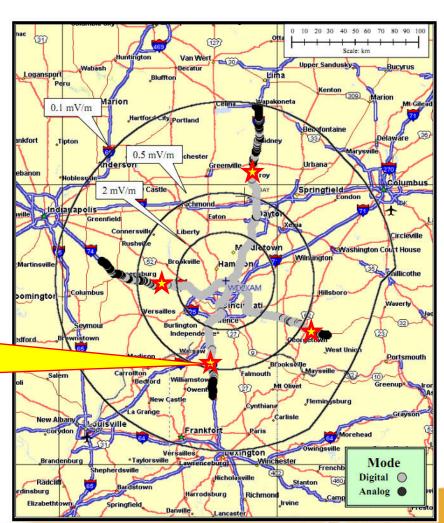
### Hybrid AM IBOC

- From 2002
- Daytime coverage –
   WD2XAM, Cincinnati, OH
- Coverage to approx.0.5 mV/m

GRAY LINES SHOW

EXTENT OF DIGITAL

COVERAGE





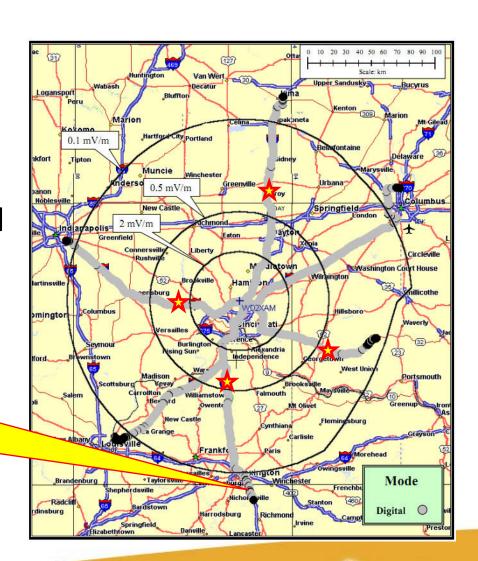
### All-digital AM IBOC

- From 2002
- Daytime coverage –
   WD2XAM, Cincinnati, OH
- Coverage to approx.0.1 mV/m

GRAY LINES SHOW

EXTENT OF DIGITAL

COVERAGE







### All-digital AM testing



NAB Labs testing project





- Partners:
  - iBiquity Digital Corporation

Nautel

**CBS** Radio

- Harris Broadcast
- **Beasley Broadcast Group**
- BE

- **Greater Media**
- Kintronic Labs
- Cavell, Mertz & Associates
- Meintel, Sgrignoli & Wallace



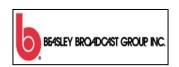


















### All-digital AM testing

- Testing to-date:
  - WBCN 1660 kHz, Charlotte, NC (Dec 2012)
  - WNCT 1070 kHz, Greenville, NC (July 2013)
  - WBT 1110 kHz, Charlotte, NC (Aug 2013)
- WBCN results discussed at 2013 NAB Broadcast Engineering Conference



#### WBCN All-digital AM IBOC Field Test Project

David H. Layer National Association of Broadcasters Washington, DC Alan Lane CBS Radio Charlotte, NC Russ Mundschenk iBiquity Digital Corporation Columbia, MD

E. Glynn Walden CBS Radio Philadelphia, PA Dennis Wallace Meintel, Sgrignoli & Wallace Waldorf, MD

Tom King Kintronic Labs Bluff City, TN

Abstract - CBS Radio AM station WBCN, 1660 kHz, Charlotte, NC, obtained an experimental license from the FCC in late 2012 for operation in the iBiquity in-band/on-channel (IBOC) HD Radio all-digital MA3 mode. A project team consisting of NAB L CBS Radio and iBiquity calibraty this all-digit mission and then made daytim white the control of the contr

by iBiquity on the all-digital AM IBOC system, from 2002 [4], documents field testing and "...highlights the improved performance that will be achieved by converting from the IBOC hybrid mode to all-digital broadcasting." <sup>2</sup>

FULL PAPER AVAILABLE IN
THE 2013 NAB BEC
PROCEEDINGS

HD Radio signal.

orporation and Committee

the legacy and log signal (AM or FM), use in the U.S. by the FCC in 2002, and at the control of the sent over 2,200 radio stations are broadcasting a hybrid

iBiquity and others have contemplated that the transition to digital radio using the HD Radio system could encompass two phases: the introduction of digital radio continuous using the hybrid circul (needstarm charms in Figure

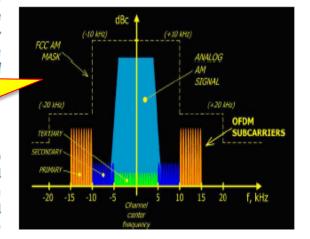
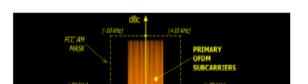


FIGURE 1. HYBRID AM IBOC SIGNAL SPECTRUM





### Disclaimer

- These are <u>PRELIMINARY</u> results
  - EXPANDED BAND (less interference)
  - NON-DIRECTIONAL STATION
  - 10 kW day / 1 kW night
  - SINGLE-STATION TEST
- Additional data is needed to fully understand the capabilities of all-digital AM IBOC



### WBCN field test project

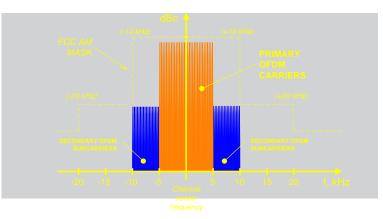
#### Goals:

- Develop transmitter calibration procedures
- Establish coverage area of all-digital signal
- Conduct indoor tests of all-digital signal
- Project team:
  - NAB Labs
  - CBS Radio



- iBiquity Digital Corporation

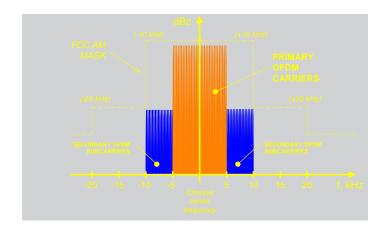






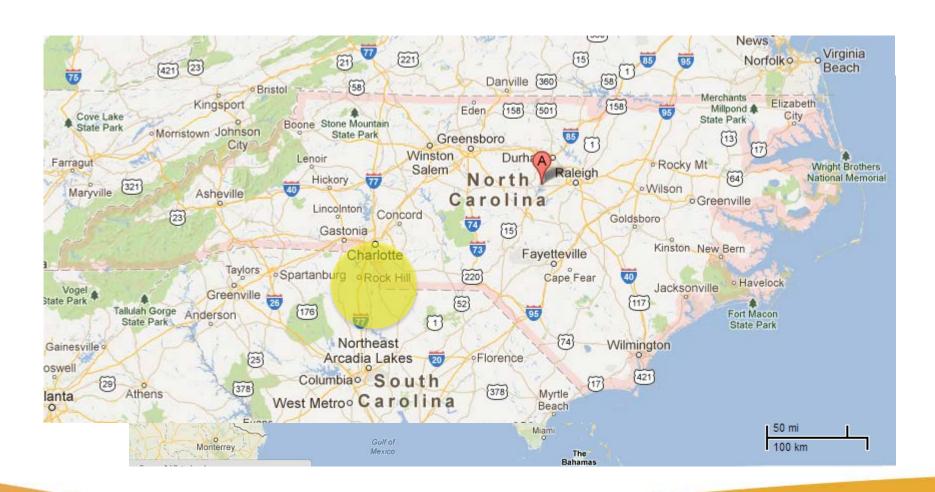
## WBCN field test project

- Station used for testing:
  - WBCN 1660 kHz (expanded band)
  - Charlotte, NC
  - Owner: CBS Radio
  - 10 kW day, 1 kW night, non-directional
  - Harris DX-10 transmitter,
     Dexstar exciter



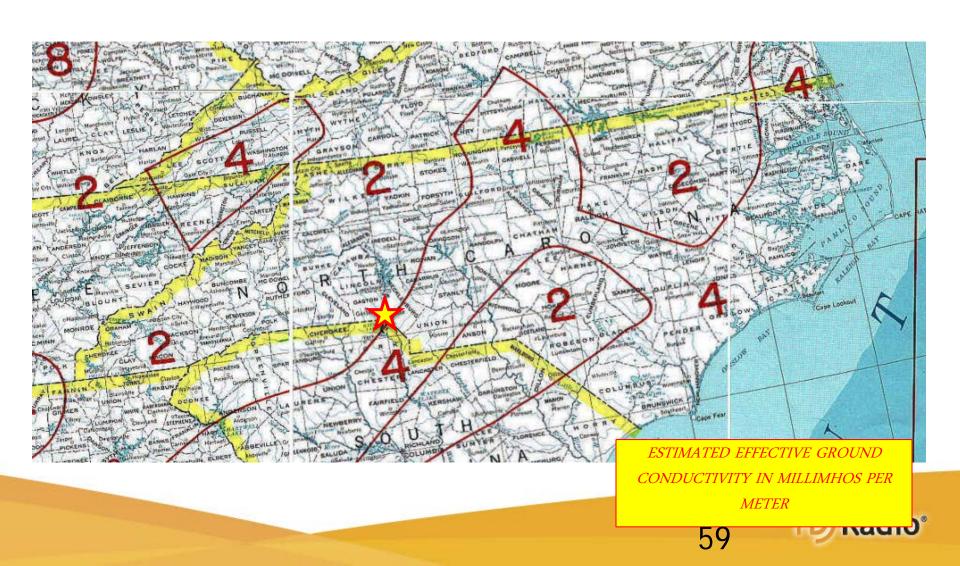


### Charlotte, NC





## FCC Figure M3







## WBCN field test project

### Two trips:

- November 23-28, 2012
- December 7-15, 2012

#### • Data collected:

- Transmitter calibration data/procedure
- All-digital reception (OEM receiver) out to point of failure (POF) – 7 test routes (daytime), 8 test routes (nighttime)



## All-digital AM IBOC field testing

- Data collected (cont.):
  - Audio recordings of analog signal (OEM receiver)
     at all-digital POF for all test routes (15 recordings)
  - Audio recordings of indoor reception using Insignia Narrator (analog, digital, day, night)
  - Signal strength measurements



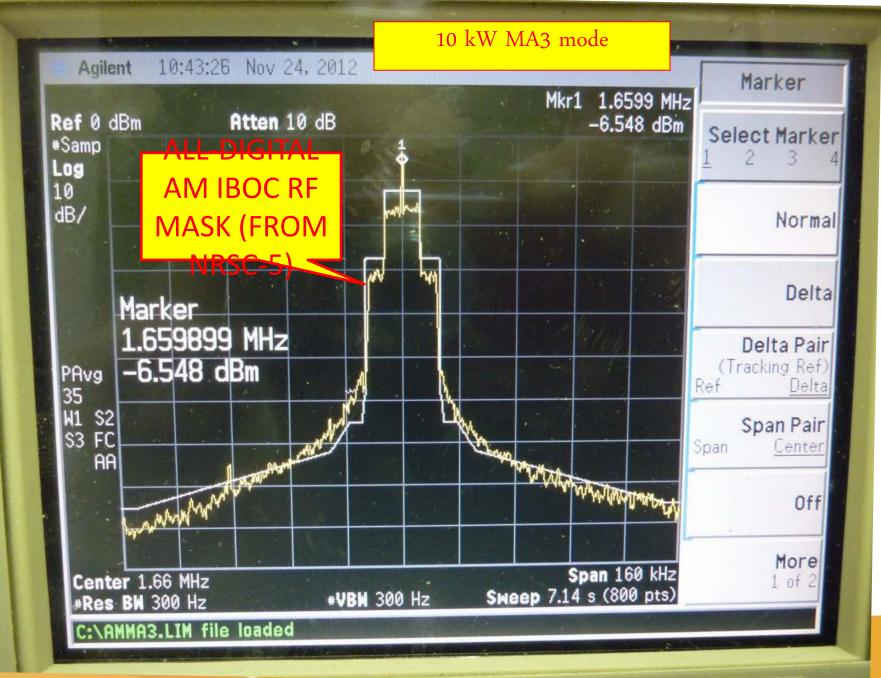


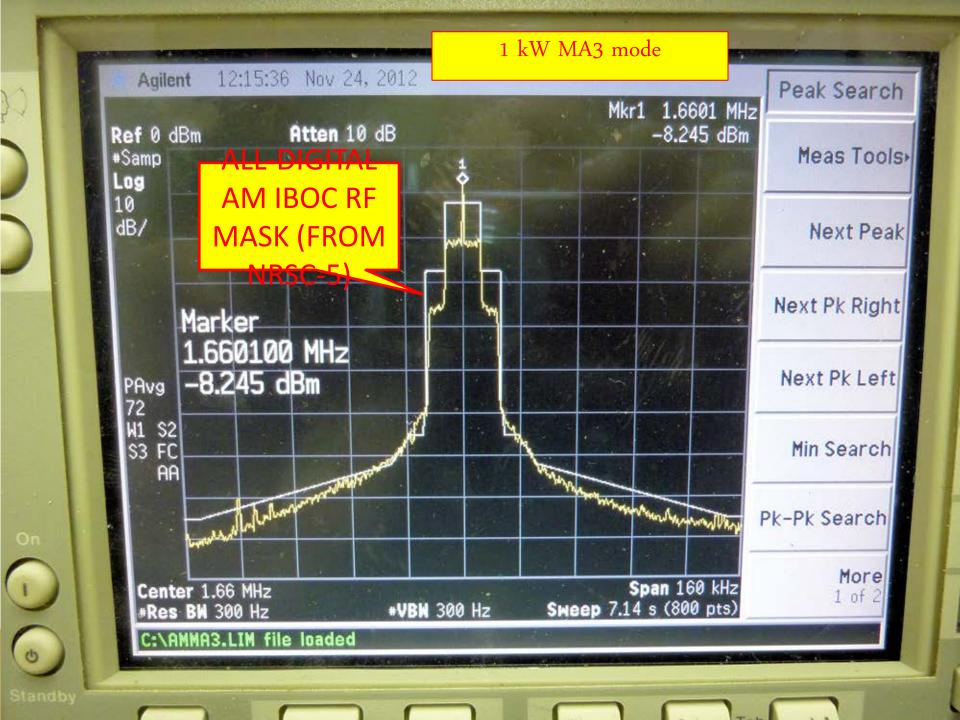
## All-digital AM IBOC field testing

#### • Transmitter calibration results:

|  | 10 kW (daytime) operation |               | 1 kW (nighttime) operation |               |
|--|---------------------------|---------------|----------------------------|---------------|
| Parameter                                | Analog                    | Digital (MA3) | Analog                     | Digital (MA3) |
| Forward power as indicated on DX-10 (kW) | 10.0                      | 7.81          | 1.0                        | 0.8           |
| PA current as indicated on DX-10 (A)     | 54                        | 51            | 9                          | 9             |
| Antenna base current (A)                 | 11.8 (carrier only)       | 10.6          | 3.75                       | 3.4           |
| Dexstar I/Q scale factor                 | n/a                       | 8000          | n/a                        | 7800          |
| Dexstar magnitude / phase delay          | n/a                       | 12915         | n/a                        | 12935         |

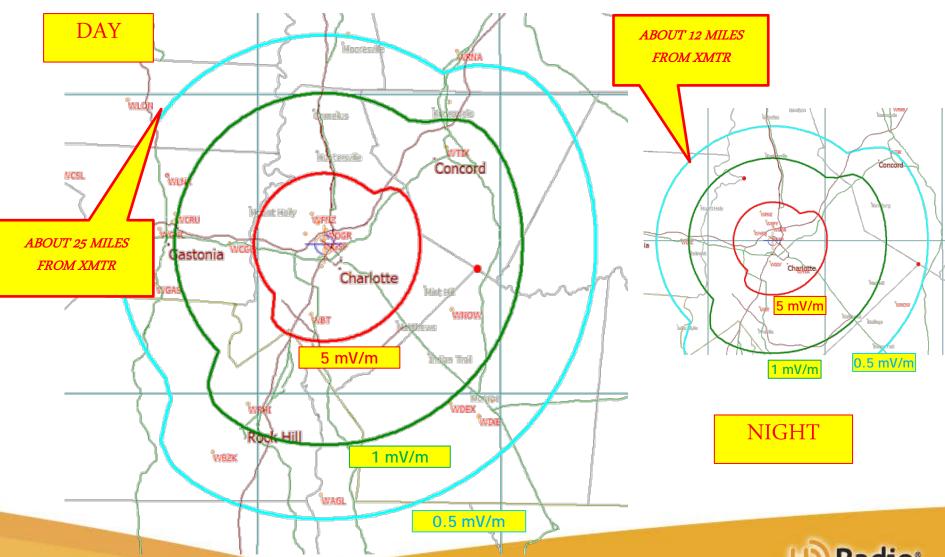


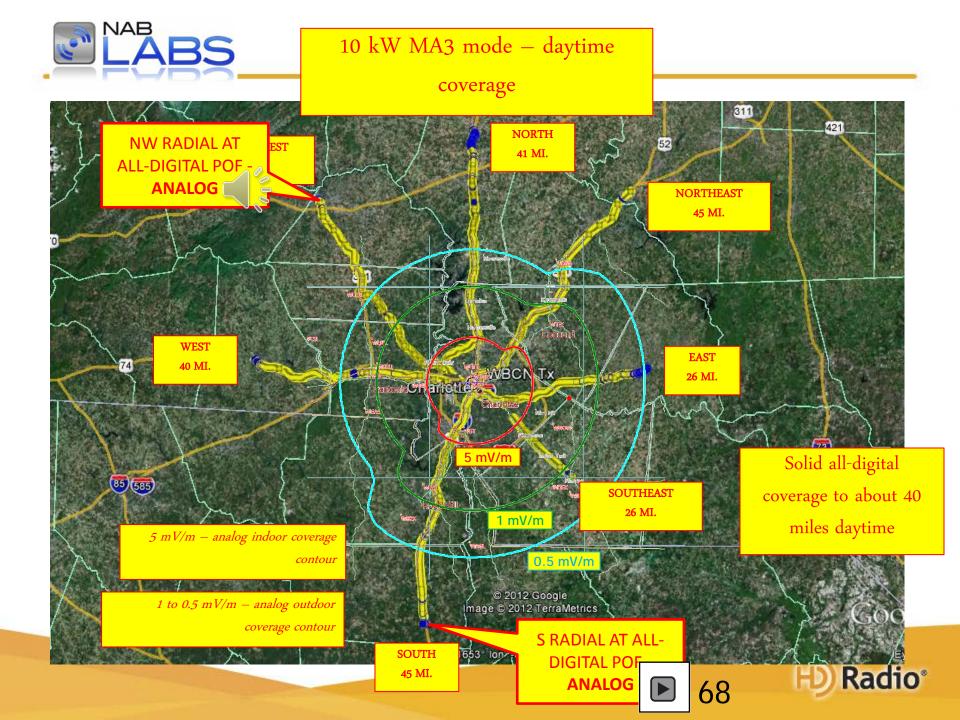






# Analog coverage area - day/night comparison



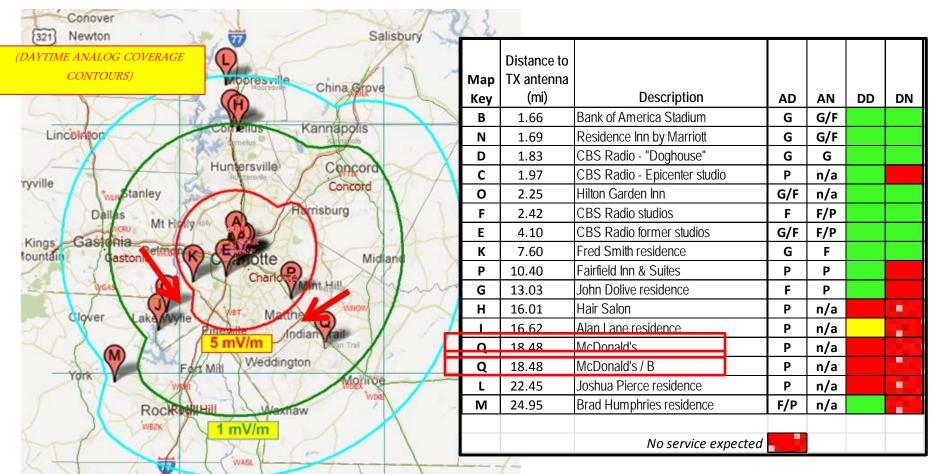




# 1 kW MA3 mode – nighttime coverage



### Indoor test results



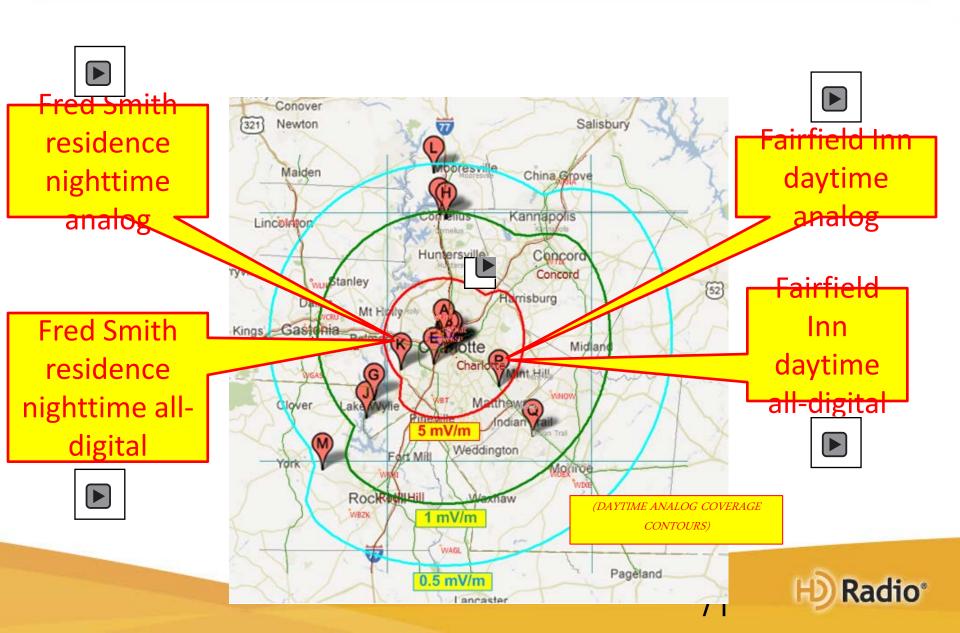
Pageland

0.5 mV/m

KEY: G- Good, F- Fair, P- Poor, n/a- not available



### Indoor test results



## Summary of **PRELIMINARY** results

- Daytime solid all-digital coverage well beyond the 0.5 mV/m analog contour on most test routes
- Nighttime solid all-digital coverage well beyond the 5 mV/m analog contour
- Indoor good performance within the 5 mV/m analog contour



### Disclaimer

- These are PRELIMINARY results
  - EXPANDED BAND
  - NON-DIRECTIONAL STATION
  - SINGLE-STATION TEST
- Additional data is needed to fully understand the capabilities of all-digital AM IBOC





### All-digital AM testing, WBT

- WBT remote listening
- All-digital AM receiver behavior



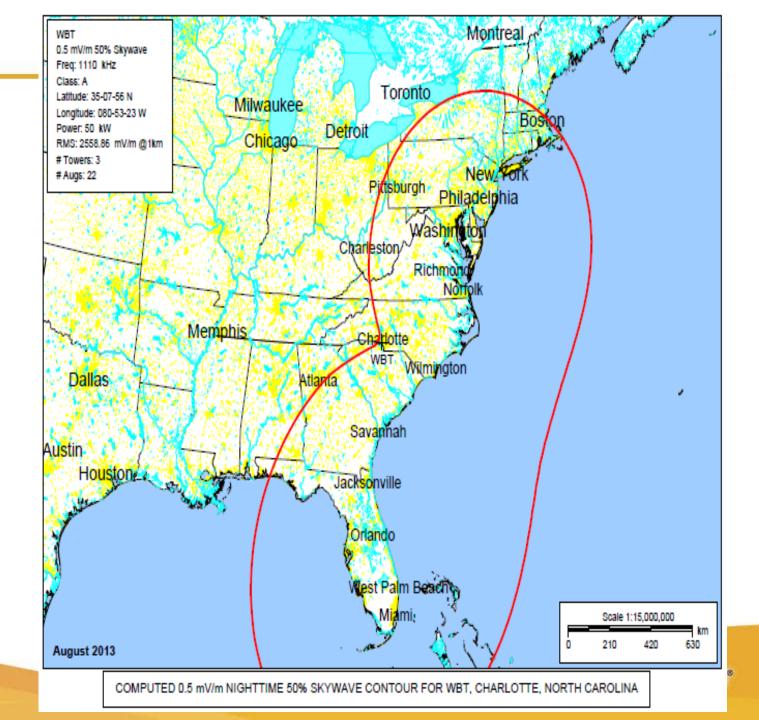


### WBT remote listening

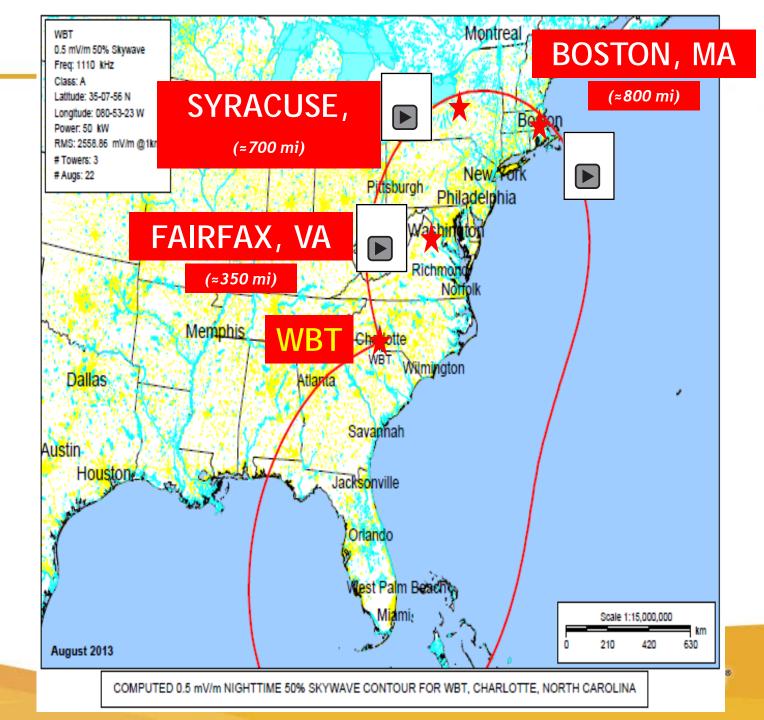
- WBT is a class A "clear channel" station
- All WBT tests were conducted at night, providing opportunity for remote listening
- WBT all-digital AM signal was received from Florida to Massachusetts



WBT
0.5 mV/m
nighttime
50%
skywave
contour



WBT
0.5 mV/m
nighttime
50%
skywave
contour

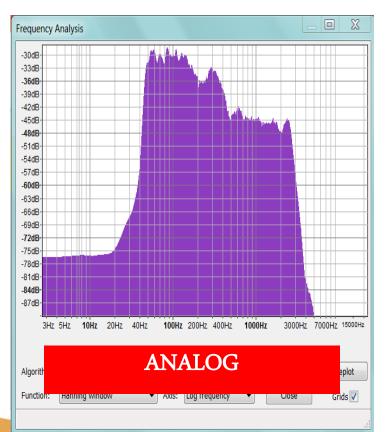


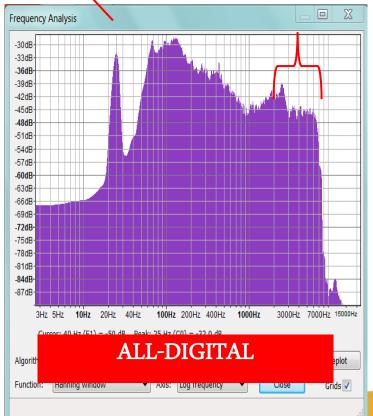


### Audio spectrum

25 Hz tone

Extended frequency response







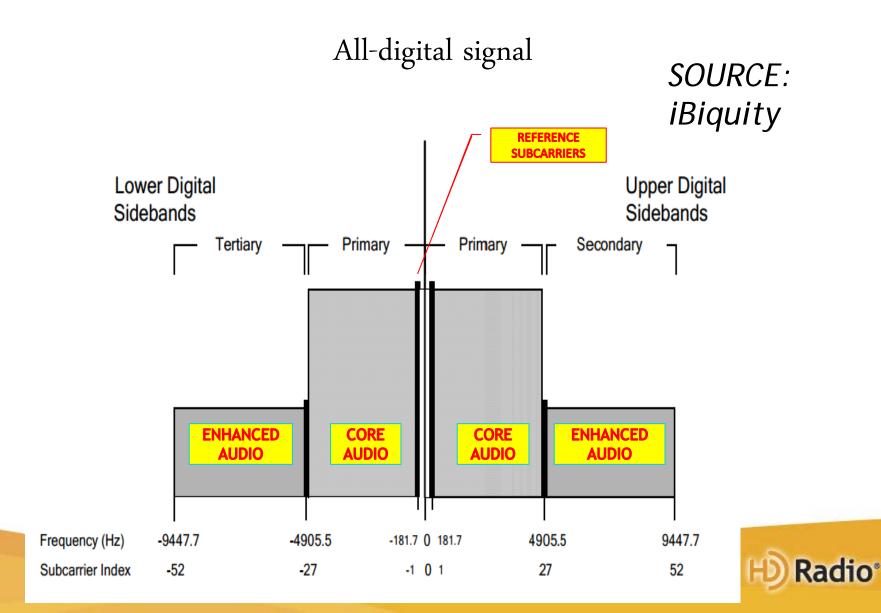


#### All-digital AM receiver behavior

- Hybrid IBOC receivers "blend to analog"
- For all-digital AM, no analog signal present
  - NO "BLEND TO ANALOG"
- Four possible audio states:
  - ENHANCED MUTING
  - CORE ANALOG (STATIC)









### Blending information

# SOURCE: iBiquity

| RECEPTION<br>STATE  | SUBCARRIERS<br>PRESENT                  | AUDIO<br>STATE    | COMMENTS   |
|---------------------|---|-------------------|--|
| Enhanced & core     | -52 to +52 (all)                        | Enhanced<br>audio | Enhanced audio requires secondary<br>& tertiary subcarriers which are at -<br>30 dBc                                   |
| Core only           | -26 to +26                              | Core<br>audio     | Core audio is on primary subcarriers which are at -15 dBc  |
| Sync only           | -1 and +1<br>(reference<br>subcarriers) | Muting            | Ref. subcarriers also at -15 dBc but<br>are BPSK and combined for 15 dB<br>power advantage over primary<br>subcarriers |
| No OFDM subcarriers |   | Analog            | Audio will be static / interfering signal  |



#### Summary

- Thanks to our partners!
- NAB Labs will continue to conduct all-digital AM tests
- Looking for volunteer stations, especially class C stations already converted to hybrid IBOC on these frequencies:

  - 1400 kHz 1450 kHz 1490 kHz

