Better Faster Cheaper

and Happier!

Using Today's Lower-Cost Technology for Perfect Audio Now and TOMORROW

Kirk Anders HARNACK
The Telos Alliance

Technologies

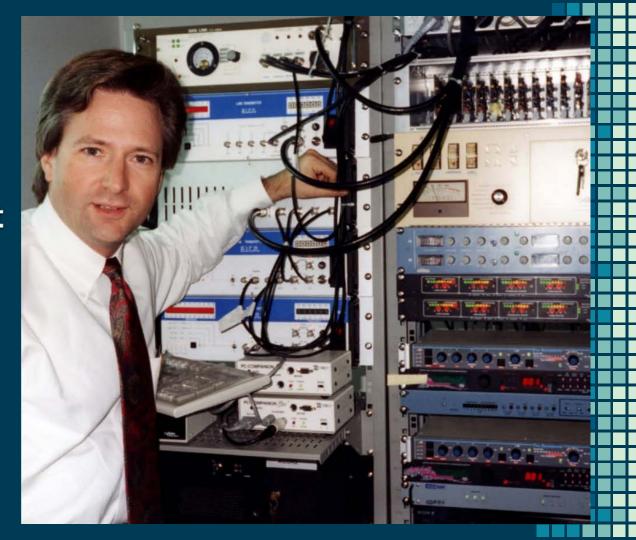


- It won't work
- It may work, but that's not meant for broadcast.
- Ch, we do that, too.



The Purpose-Built Paradigm

Individual devices in an audio distribution and processing rack.
1992, Orleans, France



















Early Virtualization



Recent Virtualization





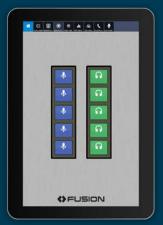
















Those products now fit in your pocket with a \$200 iPhone



Technologies VoIP=Voice Over IP AoIP = Audio Over IP IoIP=Intercom Over IP MolP=MPX Over IP



VoIP = Voice Over IP



AoIP=Audio Over IP





AoIP=Audio Over IP



AoIP=Audio Over IP

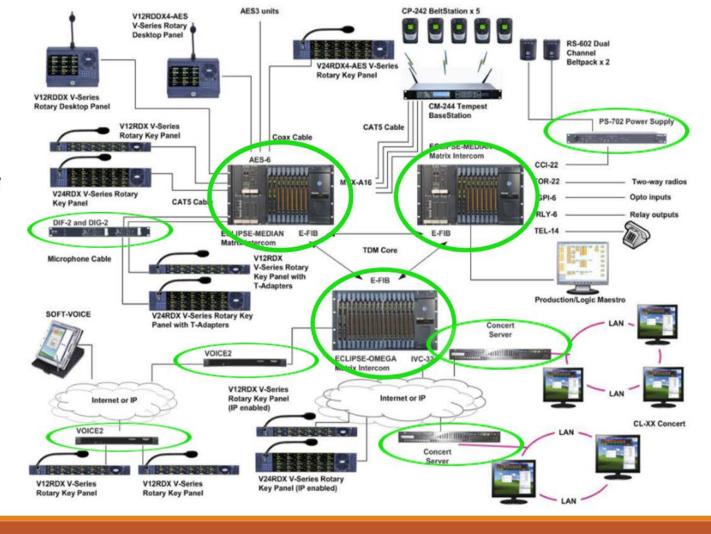


IoIP=Intercom Over IP



Diagram showing how traditional Matrix Intercom connects

All of the components pieces with a green highlight are replaced by AoIP connectivity using network distributed DSP from the Telos Infinity System, or by a software product that is part of the Dashboard software suite

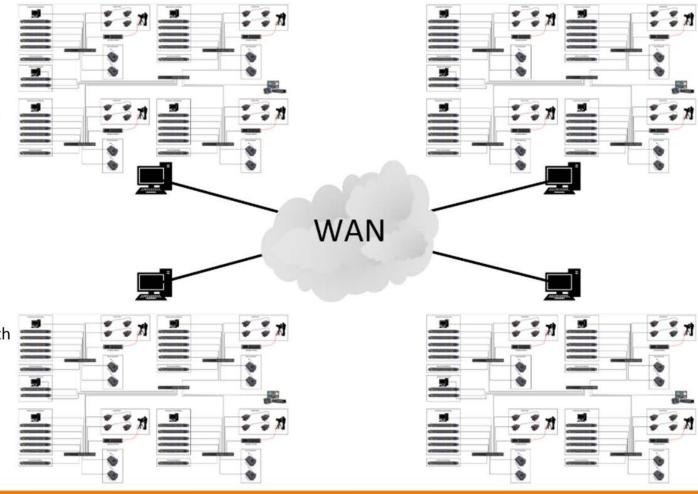


Multi Site System

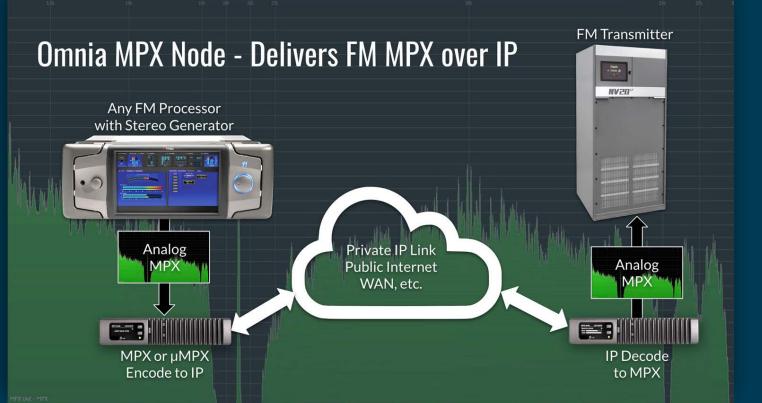
Sites are connected using Telos Infinity Trunkmaster software servers equipped with the adaptive OPUS VoIP codec

Dashboard manages each local client with overall administrative control assigned to one or more Master Control operations

Transparent high bandwidth WAN connections should work directly via either Multicast or Unicast connections



NoIP=Nultiplex Over IP



Omnia MPX Node - Decodes µMPX

Omnia.9 FM Processor with µMPX Option



Private IP Link Public Internet WAN, etc. FM Transmitter

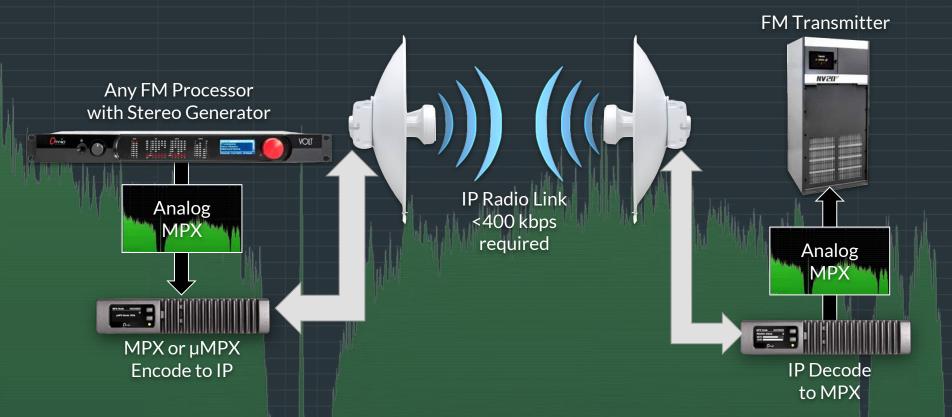






IP Decode to MPX

Omnia MPX Node - Applications - Main or Backup STL

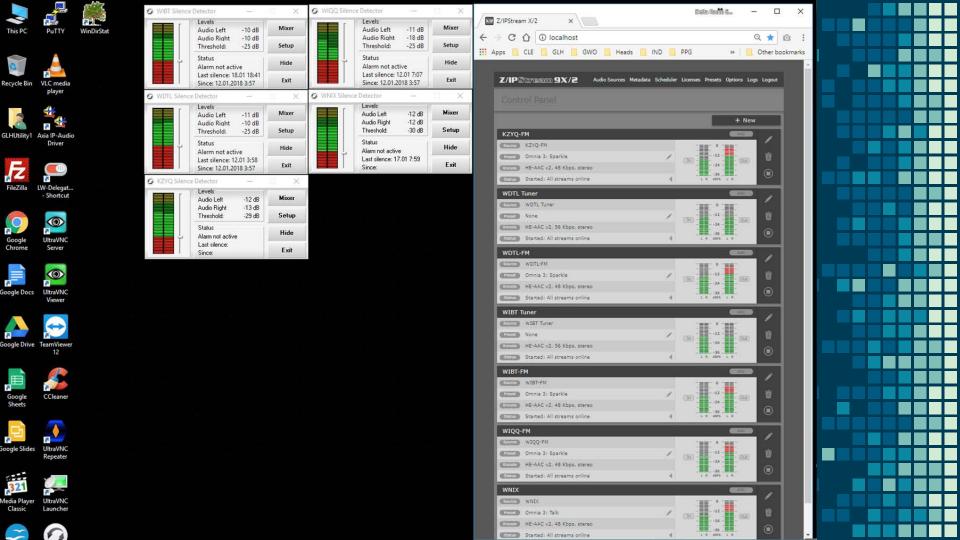


Omia MPX Node - µMPX - 5 FM Stations - <2 Mbps

Example: Example: 5 FM Stations' To 5 FM **Processing Transmitters IP Link** Internet WAN <2 Mbps Router Router

Disrupting Technologies

Enabling Technologies









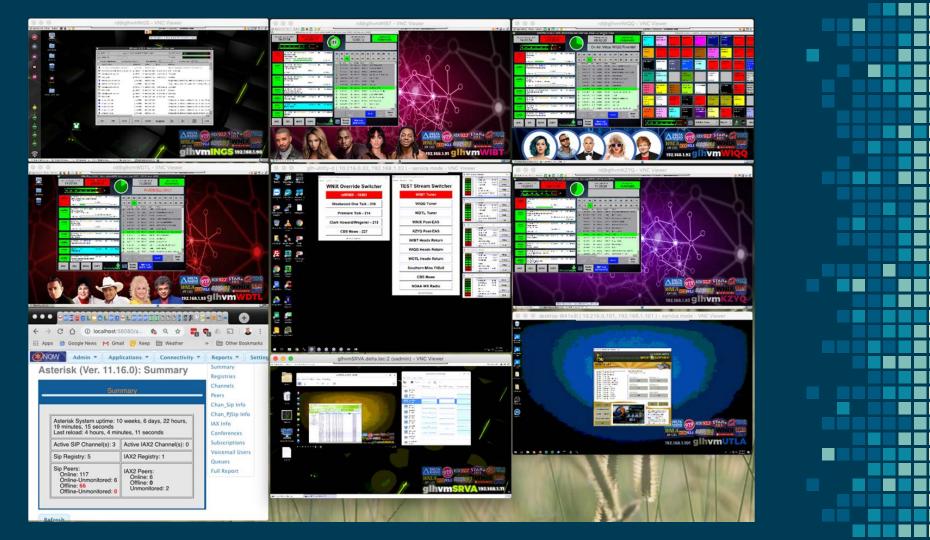
Enabling Technology

Platform Virtualization

- Using software in efficient, resilient, and redundant scenarios.
- Using better hardware, and using it more fully.

VIRTUALIZATION

PHYSICAL





Virtualized Station Gusters

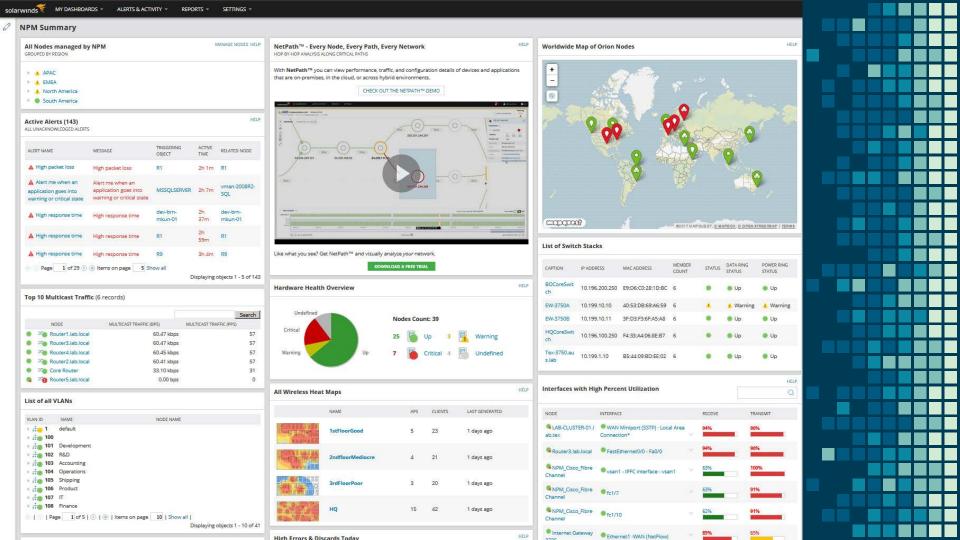
- 30 Radio Stations in 18 Rack Units
- All Livewire AoIP
- Connect Axia Fusion to any of them
- Experimental

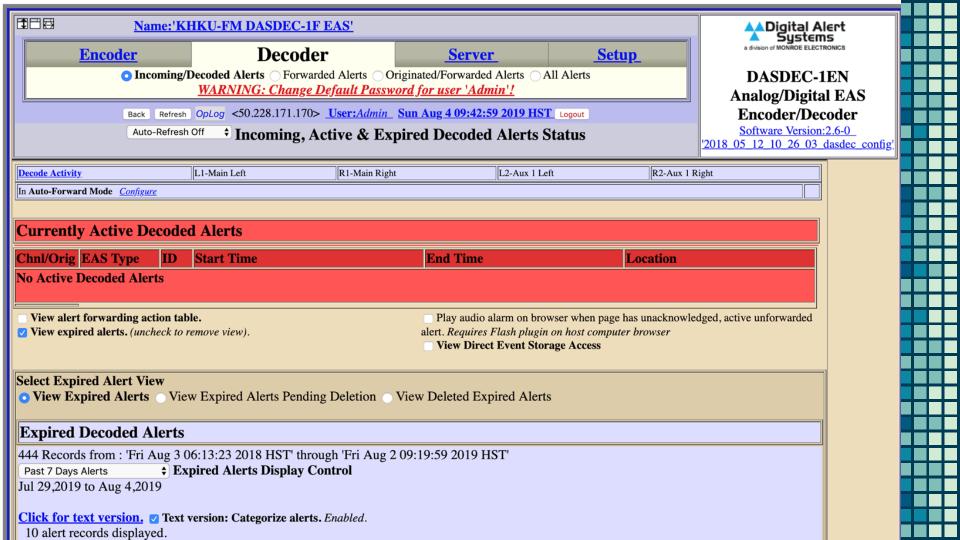


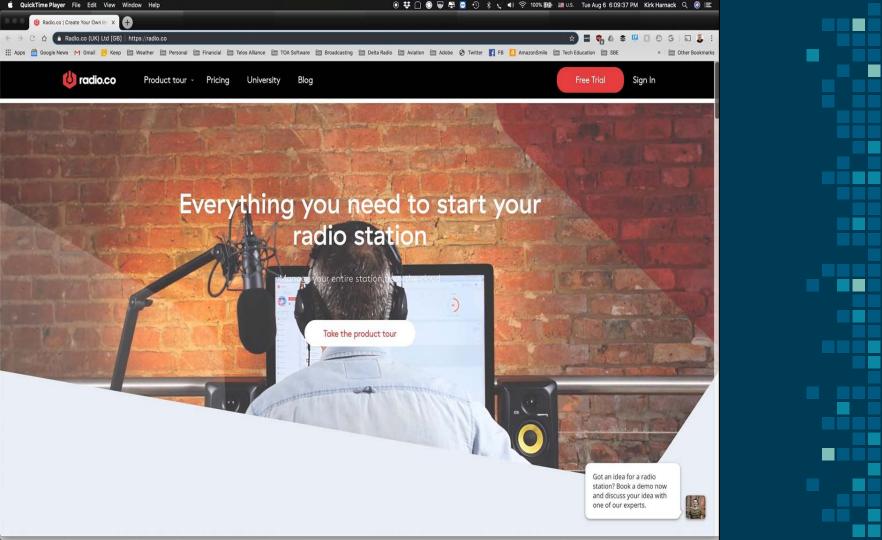


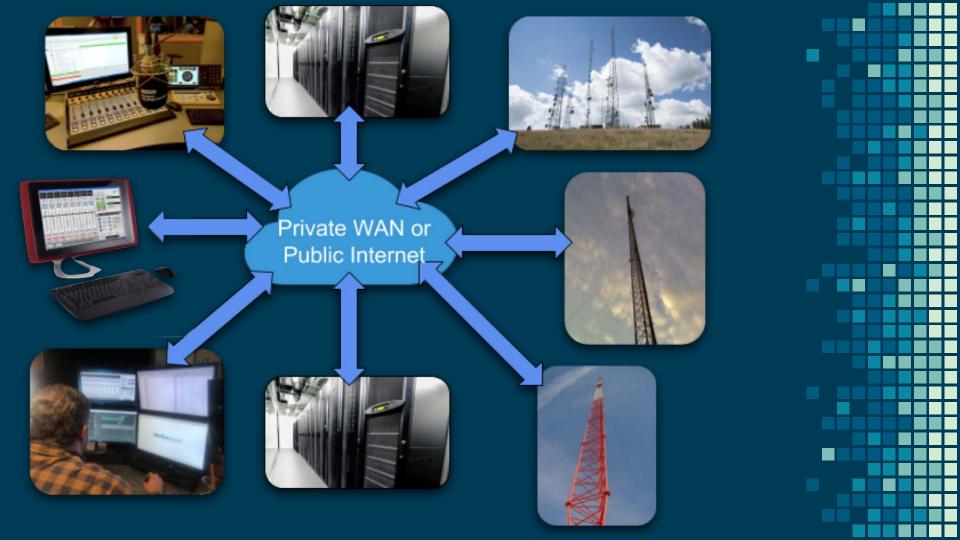
Pathfinder Core PRO Appliance or VM?





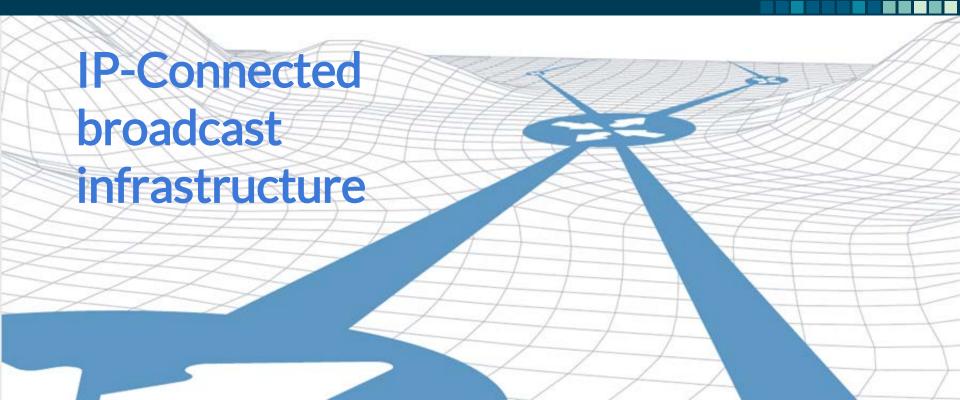








Inevitable:



- Flexible Workflows
- Commodity equipment
- Lower capital cost
- Full redundancy

- Local Virtualization
- Centralized
 - Virtualization

- Efficient use of Hardware
- Data Center
- Cloud Services
- IP Connections
- Each with Redundancy

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Take-Away Points:

- Virtualized Workflows imply...
 - Simple Local Studios
 - Talent & Sales can work from anywhere - even from home effectively
 - Convenient syndicated program distribution - with no sun outages.
 - Even smaller stations can leverage large-scale data center efficiencies.

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