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LOVE WHAT YOU HEAR

A year in the life of virtualisation.

Virtualisation of:

Audio processors

Consoles

Phone systems

Intercom systems

Types of projects:

Back-up

virtual facilities

mirrored facilities

What we heard a year ago:

Virtualisation.

But what does that mean?

Advantages:

Scalable

Customizable

Reliable

Easy to update

Challenges:

Security

Backwards compatibility

Resource management

Cloud computing:

Puts the physical build out in someone else's hands.

Higher level of security

Secure storage

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Cloud computing:

Can be more expensive than your plans

It still means physical equipment somewhere

Servers

What stations are finding

1. Saves a lot of money over physical costs

2. Centralised tech staff to manage

3. Easier to manage than purpose built hardware

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What stations are learning:

The challenges of the hybrid solution.

Part hardware – part software

What about the hardware?

Use server grade hardware

Check with manufacturers before selecting it

Business model is changing:

One and done with hardware, not so with software. With software features can constantly be added

Virtualisation and changes in radio:

Streaming:

Instead of 3-4 programs, stations can change them easily on the fly

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Streaming:

The on-demand world is here for Radio and virtualisation is the easiest way to make the transition

Other advantages we didn't completely see 20 months ago:

Ability to move studios quickly

Redundancy

GREAT SOUND MATTERS MOST